



Embargoed to 28 July 2015

# The Benefit of Design – South Australia

Prepared for Architects Accreditation Council of Australia

South Australian breakdown commissioned by Architectural Practice Board of South Australia

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# Methodology



# Methodology

This study was conducted online among members of a permission based panel between Wednesday 24 June and Monday 29 June 2015.

Interviews were conducted among 2,593 Australians aged 18-64 years across Australia. 500 interviews were conducted across each of the five states.

## **This report is based on 500 respondents in South Australia**

Respondents by location are:

	Respondents
• NSW	500
• VIC	500
• QLD	500
• SA	500
• WA	500
• ACT	32
• Tasmania	41
• NT	20

The dataset was weighted to national proportions and projected to the population based on the latest ABS population estimates.

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# Main Findings

# The importance of design in public buildings

## This report is based on South Australian respondents

- Almost all SA residents (96%) believe that cities and towns are better to live in when public buildings and public spaces are well designed. People appreciate good design (QB1).
- Almost everyone also agrees that each of seven design aspects of public buildings are important. The design aspects of public buildings and spaces that have the greatest level of importance for SA residents are 'the building makes good use of space' (68% say 'very important', national average is 70%) and 'the building uses green/conservation principles' (64% say 'very important', national average is 61%) (QB2).
- Overall, the importance ratings of each design aspect are:

	Not Important	Quite important	Very Important
The building makes good use of space	1%	31%	68%
The building uses green/conservation principles to minimise power use, recycles water, and maximises the use of natural light	3%	33%	64%
That open space is provided for the use and enjoyment of the public.	2%	38%	60%
The site respects the heritage aspects and the site retains as much as possible of historic buildings	7%	41%	53%
Site development retains the sense of 'place' and is sensitive to the surrounding environment	3%	47%	50%
That a public building embraces the community	5%	47%	48%
The building is appealing to look at and makes a statement that defines its purpose	4%	50%	46%



# The importance of design in public buildings

## *...continued*

- For the following design aspects females are more likely than males to say that they are 'very important', and Generation Y (18-34 years) are less likely than others to say that these design aspects are 'very important' (QB2)
  - > That open space is provided for the use of enjoyment of the public (64% females, 52% Gen Y, 65% Baby Boomers)
  - > The site respects the heritage aspect (63% females, 43% males, 48% Gen Y,)
  - > The building uses green/conservation principles (69% females, 52% Gen Y, 70% Baby Boomers)
  - > The site development retains the sense of place and is sensitive to the surrounding environment (54% females, 46% males, 40% Gen Y)
  - > That a public building embraces the community (51% females, 44% Gen Y)



# The importance of design in public buildings

## *...continued*

- Slightly more than half (52%) of South Australian residents believe that most designers of new public buildings would take into account sustainability/conservation principles (national average is 45%). This includes 25% who say “almost all” designers would take into account sustainability principles nowadays (QB3).
- Regional SA residents are more likely than Adelaide residents to say that most designers of new public buildings would take into account sustainability/conservation principles (57% regional, 50% Adelaide) (QB3).
- 25% say that ‘many would’, 16% say that ‘some would’ and 5% say that ‘a few would’ take into account sustainability/conservation principles .



# The importance of design in hospitals and schools

- Virtually all South Australian residents (100%) says that it is important to invest in the good design of hospitals and schools. This includes 79% who say that it is very important.
- Adelaide residents are more likely than regional South Australian others to say 'very important' (80% Adelaide and 72% regional SA say this).





# The importance of design in residential buildings

- Almost all South Australian residents (95%) believe that homes and apartments provide a better living experience when they are well designed. People appreciate good design (QB5).
- They also believe that a well designed home adds value to the property (98%) (QB6).



# The importance of design in residential buildings

- Almost all South Australian residents (98%) believe that it is important that designers of residential buildings consider how buildings integrate with the community, particularly at the street frontage. This includes 65% who say that it is 'very important' (QB7).
- Generation Y (18-34 years ) are less likely to say that this is very important compared to Baby Boomers (50-64 years) (56% Gen Y, 69% Baby Boomers). People in high income households are also more likely to say that it is very important (74%).
- These views are equally held across states.



# The benefit of state level design principles

- Australians were asked whether it would be good if explicitly agreed design principles for apartment buildings were implemented in their state (QB8).
- Half (53%) of South Australian residents say that it 'definitely' would be good, and a further 42% say that it 'probably' would be good. Only 5% say that it is not needed.
- 50-64 year olds are much more likely to say that it 'definitely' would be good (63%) compared to 37% of 18-34 year olds saying this.
- Residents in Adelaide are more likely to say 'definitely good' than are regional residents (56% Adelaide, 44% regional SA)
- If an apartment building was to be built in *their* area almost everyone (97%) would want the principles of design quality to be professionally considered and implemented in the design of the new building (QB9). This is equally so between Adelaide (97%) and regional SA (98%).

# Factors of good design of residential buildings

- Australians were asked which factors (of six) were important factors that should be properly considered in the design of residential buildings (QB10). Each factor was judged important by approximately three quarters of people.
- Four in five (80%) say that “*New buildings should use green/conservation principles such as minimising power use, recycling water, and maximising use of natural light*” is an important factor to be properly considered in the design of residential buildings.
- Overall:
  - 80% New buildings should use green/conservation principles such as minimising power use, recycling water, and maximising use of natural light
  - 75% The proposed building size takes into account the impact on local infrastructure such public transport, community facilities and traffic density (76% in Adelaide)
  - 79% The new building considers the benefits to both residents and neighbours
  - 78% The size of the building should suit the scale of the street and surrounding buildings (83% in regional SA)
  - 77% The new building contributes to the character of the streetscape and local area
  - 74% The building optimises safety and security and clearly defines public and private spaces
- The above statements are in national ranked order. Consideration of both residents and neighbours has slightly more importance in South Australia, and accounting for the impact of local infrastructure has slightly less importance.



# Factors of good design of residential buildings

## ...continued

- Almost all (92%) of South Australian residents say that apartment buildings would be better if designed by a qualified and experienced designer (QB11).
- This holds equally true across gender. 93% in Adelaide say yes compared to 89% in regional South Australia.
- Most (93%) agree that *'having a qualified and experienced designer involved from start to finish would result in fewer defects than if left to the builder alone'*. This includes 42% overall who “strongly agree” (39% is national average) (QB12).
- Note that across the country 11% of people live in apartments. This proportion is lowest in SA (3%) and WA (4%) and highest in NSW (16%).

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# Detailed Tabular Findings



# Tables

The tables of findings are set out such that they include the following details:

## **Base Weight Sample (000s):**

The number of completed interviews has been weighted to reflect the latest ABS population estimates. These estimates are shown in thousands (000's). The percentages in the table are based on these weighted figures.

## **Weights:**

This indicates that in order to reflect the latest ABS population estimates the data has been weighted by age, gender and area.

## **Filters (where applicable):**

If the table is based on a subset of respondents then this will be titled as a Filter and accompanied by a description of the sample upon which the table is based.

## **Respondents:**

These figures show the actual sample size, indicating the total number of respondents who were asked the relevant question.



# Tables *...continued*

Each question has been analysed by a series of demographic variables as follows:

- **GENDER:**
  - > Male
  - > Female
  
- **AGE/GENERATION:**
  - > 18-34 years Generation Y
  - > 35-49 years Generation X
  - > 50-64 years Baby Boomers
  
- **WORK STATUS:**
  - > Full time
  - > Part time
  - > Not working
  
- **HOUSEHOLD INCOME:**
  - > Less than \$70,000
  - > \$70,000 -\$130,000
  - > \$130,000 or greater





# Tables *...continued*

- **LOCATION:**
  - > Adelaide
  - > Rest of South Australia
  
- **HOME TYPE:**
  - > House
  - > Townhouse/duplex
  - > Apartment
  
- **LIVING SITUATION:**
  - > Own home mortgage free
  - > Own home with mortgage
  - > Renting
  - > Other

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# South Australia Tables

GALAXY RESEARCH

TABLE 1 Banner 1 \*BY\* B1. Believe that cities and towns are better to live in when public buildings and public spaces are well designed  
 BASE: WGHT SAMPLE (000s)  
 WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B1. Believe that cities and towns are better to live in when public buildings and public spaces are well designed												
Yes	1052	523	528	243	393	416	602	270	180	314	362	199
	96%	96%	96%	98%	95%	97%	98%	94%	94%	93%	98%	99%
No	40	20	21	6	21	14	11	17	12	25	7	2
	4%	4%	4%	2%	5%	3%	2%	6%	6%	7%	2%	1%
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 2

Banner 2 SA \*BY\* B1. Believe that cities and towns are better to live in when public buildings and public spaces are well designed

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B1. Believe that cities and towns are better to live in when public buildings and public spaces are well designed										
Yes	1052	827	224	927	71	30	235	547	217	52
	96%	97%	93%	97%	91%	100%	97%	98%	94%	90%
No	40	24	17	32	7		7	13	15	6
	4%	3%	7%	3%	9%		3%	2%	6%	10%
TOTALS	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 3

Design Aspects \*BY\* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Design Aspects						
	B2a. The site respects the heritage aspects and the site retains as much as possible of historic buildings	B2b. The building uses green /conservation principles to minimise power use, recycles water, and maximises the use of natural light	B2c. Site development retains the sense of place and is sensitive to the surrounding environment	B2d. That a public building embraces the community	B2e. The building makes good use of space	B2f. The building is appealing to look at and makes a statement that defines its purpose	B2g. That open space is provided for the use and enjoyment of the public
RESPONDENTS	500	500	500	500	500	500	500
WGHT SAMPLE (000s)	1092	1092	1092	1092	1092	1092	1092
	100%	100%	100%	100%	100%	100%	100%
B2. Importance of design aspects in developing good public buildings and public spaces							
NETT Important RESPONDENTS	467	485	484	475	494	479	489
WGHT SAMPLE (000s)	1019	1060	1058	1039	1079	1046	1069
	93%	97%	97%	95%	99%	96%	98%
Very important	577 53%	698 64%	550 50%	523 48%	741 68%	498 46%	652 60%
Quite important	442 41%	363 33%	508 47%	515 47%	338 31%	548 50%	416 38%
Not important	73 7%	32 3%	34 3%	53 5%	13 1%	46 4%	23 2%
TOTALS	1092 100%	1092 100%	1092 100%	1092 100%	1092 100%	1092 100%	1092 100%

GALAXY RESEARCH

TABLE 4 Banner 1 \*BY\* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
- B2a. The site respects the heritage aspects and the site retains as much as possible of historic buildings												
NETT Important	467	228	239	110	181	176	264	121	82	141	160	88
RESPONDENTS	1019	501	518	229	391	400	574	265	181	309	349	193
WGHT SAMPLE (000s)	93%	92%	94%	92%	94%	93%	94%	92%	94%	91%	95%	96%
Very important	577	231	346	119	223	236	297	180	100	196	181	101
	53%	43%	63%	48%	54%	55%	48%	63%	52%	58%	49%	50%
Quite important	442	270	173	111	168	164	277	85	80	113	168	92
	41%	50%	31%	45%	41%	38%	45%	30%	42%	33%	46%	46%
Not important	73	42	31	19	24	29	39	22	11	31	20	9
	7%	8%	6%	8%	6%	7%	6%	8%	6%	9%	5%	4%
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 5 Banner 2 SA \*BY\* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
- B2a. The site respects the heritage aspects and the site retains as much as possible of historic buildings										
NETT Important RESPONDENTS	467	361	106	412	31	14	102	248	93	24
WGHT SAMPLE (000s)	1019	796	223	899	68	30	227	541	201	51
	93%	94%	93%	94%	89%	100%	94%	97%	87%	88%
Very important	577	449	128	507	31	25	124	292	129	32
	53%	53%	53%	53%	40%	85%	51%	52%	56%	55%
Quite important	442	347	95	392	37	4	103	249	72	19
	41%	41%	40%	41%	48%	15%	42%	44%	31%	33%
Not important	73	55	18	59	9		15	19	31	7
	7%	6%	7%	6%	11%		6%	3%	13%	12%
TOTALS	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 6 Banner 1 \*BY\* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
- B2b. The building uses green/conservation principles to minimise power use, recycles water, and maximises the use of natural light												
NETT Important	485	241	244	114	183	188	273	126	86	149	165	90
WGHT SAMPLE	1060	530	530	238	395	427	594	276	190	327	359	198
(000s)	97%	98%	97%	96%	95%	100%	97%	96%	99%	96%	98%	98%
Very important	698	320	377	129	270	299	380	193	124	211	232	128
	64%	59%	69%	52%	65%	70%	62%	67%	65%	62%	63%	63%
Quite important	363	210	153	110	125	128	214	83	66	116	128	70
	33%	39%	28%	44%	30%	30%	35%	29%	34%	34%	35%	35%
Not important	32	13	19	10	20	2	19	10	2	12	9	4
	3%	2%	3%	4%	5%	0%	3%	4%	1%	4%	2%	2%
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



GALAXY RESEARCH

TABLE 7 Banner 2 SA \*BY\* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
- B2b. The building uses green/conservation principles to minimise power use, recycles water, and maximises the use of natural light										
NETT Important	485	376	109	427	34	13	108	251	104	22
RESPONDENTS	1060	830	231	933	75	28	240	547	225	48
WGHT SAMPLE (000s)	97%	97%	96%	97%	97%	94%	99%	98%	97%	82%
Very important	698	552	145	615	50	19	167	351	147	33
	64%	65%	60%	64%	65%	65%	69%	63%	63%	57%
Quite important	363	277	85	318	25	9	73	196	78	15
	33%	33%	35%	33%	32%	29%	30%	35%	34%	26%
Not important	32	21	10	26	2	2	2	13	6	10
	3%	3%	4%	3%	3%	6%	1%	2%	3%	18%
TOTALS	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 8 Banner 1 \*BY\* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
- B2c. Site development retains the sense of place and is sensitive to the surrounding environment												
NETT Important												
RESPONDENTS	484	240	244	109	188	187	272	128	84	149	165	88
WGHT SAMPLE	1058	528	529	227	406	425	592	280	185	327	360	193
(000s)	97%	97%	96%	92%	98%	99%	97%	98%	96%	96%	98%	96%
Very important	550	252	297	99	226	224	270	171	109	167	184	106
	50%	46%	54%	40%	55%	52%	44%	59%	57%	49%	50%	52%
Quite important	508	276	232	128	180	200	322	110	76	160	176	87
	47%	51%	42%	52%	43%	47%	53%	38%	40%	47%	48%	43%
Not important	34	15	20	21	9	5	21	6	7	13	9	9
	3%	3%	4%	8%	2%	1%	3%	2%	4%	4%	2%	4%
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 9 Banner 2 SA \*BY\* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
- B2c. Site development retains the sense of place and is sensitive to the surrounding environment										
NETT Important	484	371	113	426	34	12	108	250	101	25
RESPONDENTS	1058	819	239	931	75	26	240	546	219	53
WGHT SAMPLE (000s)	97%	96%	99%	97%	97%	86%	99%	97%	94%	92%
Very important	550	432	117	476	40	17	137	266	111	35
	50%	51%	49%	50%	52%	57%	57%	47%	48%	60%
Quite important	508	386	122	455	35	9	103	280	107	18
	47%	45%	51%	48%	45%	29%	42%	50%	46%	32%
Not important	34	32	2	28	2	4	2	15	13	5
	3%	4%	1%	3%	3%	14%	1%	3%	6%	8%
TOTALS	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 10 Banner 1 \*BY\* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
- B2d. That a public building embraces the community												
NETT Important	475	231	244	109	186	180	266	125	84	150	160	87
RESPONDENTS	1039	509	530	228	402	409	579	274	186	330	349	191
WGHT SAMPLE (000s)	95%	94%	97%	92%	97%	95%	94%	96%	97%	97%	95%	95%
Very important	523	244	280	110	204	209	279	153	92	165	181	99
	48%	45%	51%	44%	49%	49%	45%	53%	48%	49%	49%	49%
Quite important	515	265	250	118	197	200	300	122	94	165	168	92
	47%	49%	46%	48%	48%	47%	49%	42%	49%	49%	45%	46%
Not important	53	34	19	20	13	20	35	13	6	10	20	11
	5%	6%	3%	8%	3%	5%	6%	4%	3%	3%	5%	5%
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 11 Banner 2 SA \*BY\* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
- B2d. That a public building embraces the community										
NETT Important RESPONDENTS	475	365	110	416	34	14	106	245	102	22
WGHT SAMPLE (000s)	1039	806	232	909	75	30	236	534	221	48
	95%	95%	96%	95%	97%	100%	97%	95%	95%	82%
Very important	523 48%	400 47%	123 51%	458 48%	44 57%	11 35%	129 53%	258 46%	112 49%	23 41%
Quite important	515 47%	406 48%	109 45%	452 47%	31 40%	19 65%	107 44%	276 49%	108 47%	24 42%
Not important	53 5%	45 5%	9 4%	49 5%	2 3%		6 3%	26 5%	11 5%	10 18%
TOTALS	1092 100%	851 100%	241 100%	959 100%	77 100%	30 100%	242 100%	560 100%	232 100%	58 100%

GALAXY RESEARCH

TABLE 12 Banner 1 \*BY\* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
- B2e. The building makes good use of space												
NETT Important												
RESPONDENTS	494	244	250	118	188	188	277	131	86	153	167	91
WGHT SAMPLE	1079	537	542	246	406	427	602	287	190	335	364	199
(000s)	99%	99%	99%	99%	98%	100%	98%	100%	99%	99%	99%	99%
Very important	741	371	370	164	274	303	411	193	136	221	258	137
	68%	68%	67%	66%	66%	71%	67%	67%	71%	65%	70%	68%
Quite important	338	166	173	83	131	124	191	94	54	115	106	62
	31%	31%	31%	33%	32%	29%	31%	33%	28%	34%	29%	31%
Not important	13	6	7	2	9	2	11		2	4	5	2
	1%	1%	1%	1%	2%	0%	2%		1%	1%	1%	1%
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 13 Banner 2 SA \*BY\* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
- B2e. The building makes good use of space										
NETT Important RESPONDENTS	494	382	112	433	35	14	108	255	105	26
WGHT SAMPLE (000s)	1079	842	237	946	77	30	240	556	228	55
	99%	99%	98%	99%	100%	100%	99%	99%	98%	96%
Very important	741	589	152	656	48	21	176	373	157	35
	68%	69%	63%	68%	62%	70%	73%	66%	68%	60%
Quite important	338	253	85	290	29	9	64	183	71	21
	31%	30%	35%	30%	38%	30%	26%	33%	31%	36%
Not important	13	9	4	13			2	5	4	2
	1%	1%	2%	1%			1%	1%	2%	4%
TOTALS	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 14 Banner 1 \*BY\* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
- B2f. The building is appealing to look at and makes a statement that defines its purpose												
NETT Important												
RESPONDENTS	479	239	240	116	179	184	273	124	82	144	164	90
WGHT SAMPLE	1046	526	521	242	386	418	594	272	181	316	357	197
(000s)	96%	97%	95%	98%	93%	97%	97%	95%	94%	93%	97%	98%
Very important	498	247	251	113	201	184	272	133	93	144	189	81
	46%	46%	46%	45%	49%	43%	44%	47%	48%	42%	51%	40%
Quite important	548	278	270	129	185	234	322	138	88	172	168	116
	50%	51%	49%	52%	45%	54%	53%	48%	46%	51%	46%	58%
Not important	46	17	28	6	28	11	20	15	11	23	11	5
	4%	3%	5%	2%	7%	3%	3%	5%	6%	7%	3%	2%
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



GALAXY RESEARCH

TABLE 15 Banner 2 SA \*BY\* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
- B2f. The building is appealing to look at and makes a statement that defines its purpose										
NETT Important RESPONDENTS	479	370	109	420	34	13	105	247	103	24
WGHT SAMPLE (000s)	1046	816	231	917	75	28	234	538	223	52
	96%	96%	96%	96%	97%	92%	96%	96%	96%	89%
Very important	498	402	97	427	44	15	98	265	110	25
	46%	47%	40%	45%	57%	50%	40%	47%	48%	43%
Quite important	548	414	134	490	31	13	136	273	113	27
	50%	49%	56%	51%	40%	42%	56%	49%	49%	46%
Not important	46	35	10	41	2	2	9	22	8	6
	4%	4%	4%	4%	3%	8%	4%	4%	4%	11%
TOTALS	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 16 Banner 1 \*BY\* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
- B2g. That open space is provided for the use and enjoyment of the public												
NETT Important												
RESPONDENTS	489	242	247	116	186	187	276	129	84	152	164	92
WGHT SAMPLE	1069	533	536	242	402	425	601	283	185	333	358	202
(000s)	98%	98%	98%	98%	97%	99%	98%	99%	97%	98%	97%	100%
Very important	652	303	349	130	242	280	341	193	118	198	203	138
	60%	56%	64%	52%	58%	65%	56%	67%	61%	58%	55%	68%
Quite important	416	229	187	113	159	144	260	89	68	135	154	64
	38%	42%	34%	45%	38%	34%	42%	31%	35%	40%	42%	32%
Not important	23	10	13	6	13	5	13	4	7	6	11	
	2%	2%	2%	2%	3%	1%	2%	1%	3%	2%	3%	
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 17 Banner 2 SA \*BY\* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
- B2g. That open space is provided for the use and enjoyment of the public										
NETT Important	489	376	113	430	34	13	107	252	105	25
RESPONDENTS	1069	829	239	940	75	28	238	550	228	53
WGHT SAMPLE (000s)	98%	97%	99%	98%	97%	92%	98%	98%	98%	92%
Very important	652	508	144	573	46	17	143	331	152	26
	60%	60%	60%	60%	60%	57%	59%	59%	66%	44%
Quite important	416	322	95	366	29	10	94	219	76	27
	38%	38%	39%	38%	37%	35%	39%	39%	33%	48%
Not important	23	22	2	19	2	2	5	10	4	5
	2%	3%	1%	2%	3%	8%	2%	2%	2%	8%
TOTALS	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 18

Banner 1

\*BY\* B3. Extent designers of new public buildings take into account sustainability/ conservation principles to minimise power consumption, recycle water, and

m

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

B3. Extent designers of new public buildings take into account sustainability/ conservation principles to minimise power consumption, recycle water, and maximise the use of natural light

NETT Most would take account												
RESPONDENTS	259	137	122	50	109	100	146	63	50	80	93	48
WGHT SAMPLE (000s)	568	303	265	106	234	227	319	139	110	176	204	104
	52%	56%	48%	43%	57%	53%	52%	48%	57%	52%	55%	52%
Almost all would take into account conservation principles nowadays	278	139	139	49	131	97	159	77	42	79	97	52
	25%	26%	25%	20%	32%	23%	26%	27%	22%	23%	26%	26%
Most would	290	164	126	57	103	130	160	62	68	97	107	52
	27%	30%	23%	23%	25%	30%	26%	22%	35%	29%	29%	26%
Many would	275	143	132	66	80	129	162	53	60	82	96	46
	25%	26%	24%	27%	19%	30%	26%	18%	31%	24%	26%	23%
Some would, an equal number wouldn't	178	72	106	47	71	60	98	67	13	52	50	38
	16%	13%	19%	19%	17%	14%	16%	23%	7%	15%	13%	19%
A few would	49	19	30	23	18	9	23	21	5	17	15	11
	5%	4%	6%	9%	4%	2%	4%	7%	2%	5%	4%	5%
Very few would take this into account	22	7	15	6	11	5	11	7	5	13	5	2
	2%	1%	3%	2%	3%	1%	2%	2%	2%	4%	1%	1%

GALAXY RESEARCH  
TABLE 18 (CONT.) Banner 1

\*BY\* B3. Extent designers of new public buildings take into account sustainability/ conservation principles to minimise power consumption, recycle water, and

m

	Sex		Age/Generation			Work Status			Household Income			
	Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+	
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B3. Extent designers of new public buildings take into account sustainability/ conservation principles to minimise power consumption, recycle water, and maximise the use of natural light												
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

\*BY\* B3. Extent designers of new public buildings take into account sustainability/ conservation principles to minimise power consumption, recycle water, and

m

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Location		C2. Type of home live in			C3. Living situation				
	Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other	
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

B3. Extent designers of new public buildings take into account sustainability/ conservation principles to minimise power consumption, recycle water, and maximise the use of natural light

	NETT Most would take account	RESPONDENTS	WGHT SAMPLE (000s)	Almost all would take into account conservation principles nowadays	Most would	Many would	Some would, an equal number wouldn't	A few would	Very few would take this into account	
	259	194	65	229	19	6	54	141	53	11
	568	429	139	501	43	13	120	308	116	25
	52%	50%	57%	52%	55%	44%	49%	55%	50%	43%
	278	210	67	244	25	2	57	146	62	13
	25%	25%	28%	25%	32%	8%	24%	26%	27%	22%
	290	219	71	257	18	11	62	162	54	12
	27%	26%	30%	27%	23%	36%	26%	29%	23%	20%
	275	216	59	245	18	4	67	133	59	16
	25%	25%	24%	26%	23%	13%	27%	24%	25%	28%
	178	139	40	150	15	9	41	95	36	6
	16%	16%	16%	16%	19%	29%	17%	17%	15%	10%
	49	47	2	45	2		7	21	15	6
	5%	6%	1%	5%	3%		3%	4%	7%	11%
	22	20	2	18		4	9	2	6	5
	2%	2%	1%	2%		14%	4%	0%	3%	8%

GALAXY RESEARCH  
TABLE 19 (CONT.) Banner 2 SA

\*BY\* B3. Extent designers of new public buildings take into account sustainability/ conservation principles to minimise power consumption, recycle water, and

m

	Location		C2. Type of home live in			C3. Living situation				
	Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other	
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B3. Extent designers of new public buildings take into account sustainability/ conservation principles to minimise power consumption, recycle water, and maximise the use of natural light										
TOTALS	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 20 Banner 1 \*BY\* B4. Importance in investing in the good design of hospitals and schools

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B4. Importance in investing in the good design of hospitals and schools												
NETT Important												
RESPONDENTS	498	247	251	119	190	189	281	130	87	155	167	92
WGHT SAMPLE	1087	543	544	248	410	429	611	285	192	340	364	202
(000s)	100%	100%	99%	100%	99%	100%	100%	99%	100%	100%	99%	100%
Very important	858	423	435	170	330	358	477	228	153	254	285	172
	79%	78%	79%	69%	80%	83%	78%	79%	80%	75%	77%	85%
Quite important	230	120	110	78	80	72	134	57	39	86	79	29
	21%	22%	20%	31%	19%	17%	22%	20%	20%	25%	21%	15%
Not important	5		5		5		2	2			5	
	0%		1%		1%		0%	1%			1%	
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



GALAXY RESEARCH

TABLE 21 Banner 2 SA \*BY\* B4. Importance in investing in the good design of hospitals and schools

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B4. Importance in investing in the good design of hospitals and schools										
NETT Important										
RESPONDENTS	498	384	114	438	35	13	109	257	107	25
WGHT SAMPLE	1087	846	241	956	77	28	242	560	232	53
(000s)	100%	99%	100%	100%	100%	92%	100%	100%	100%	92%
Very important	858	683	175	747	70	21	193	452	176	37
	79%	80%	72%	78%	91%	71%	80%	81%	76%	64%
Quite important	230	163	66	210	7	6	49	108	56	16
	21%	19%	28%	22%	9%	21%	20%	19%	24%	28%
Not important	5	5		2		2				5
	0%	1%		0%		8%				8%
TOTALS	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 22 Banner 1 \*BY\* B5. Homes and apartments provide a better living experience when they are well designed

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B5. Homes and apartments provide a better living experience when they are well designed												
Yes	1043	521	521	234	395	413	587	272	183	320	352	195
	95%	96%	95%	94%	95%	96%	96%	95%	95%	94%	95%	97%
No	49	22	28	14	19	16	26	15	9	19	17	7
	5%	4%	5%	6%	5%	4%	4%	5%	5%	6%	5%	3%
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 23 Banner 2 SA \*BY\* B5. Homes and apartments provide a better living experience when they are well designed

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B5. Homes and apartments provide a better living experience when they are well designed										
Yes	1043	809	233	916	75	30	229	539	227	47
	95%	95%	97%	96%	97%	100%	94%	96%	98%	82%
No	49	42	8	43	2		13	21	5	10
	5%	5%	3%	4%	3%		6%	4%	2%	18%
TOTALS	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 24 Banner 1 \*BY\* B6. A well designed home adds value to the property

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B6. A well designed home adds value to the property												
Yes	1073	537	536	244	406	423	609	278	186	327	364	202
	98%	99%	98%	98%	98%	98%	99%	97%	97%	96%	99%	100%
No	19	6	13	4	9	7	4	8	6	13	5	
	2%	1%	2%	2%	2%	2%	1%	3%	3%	4%	1%	
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 25 Banner 2 SA \*BY\* B6. A well designed home adds value to the property

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B6. A well designed home adds value to the property										
Yes	1073	836	237	949	73	25	240	556	230	47
	98%	98%	98%	99%	94%	85%	99%	99%	99%	82%
No	19	15	4	10	4	5	2	4	2	10
	2%	2%	2%	1%	6%	15%	1%	1%	1%	18%
TOTALS	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 26

Banner 1

\*BY\* B7. Importance that designers of residential buildings and apartments consider how buildings integrate with the community, particularly at the street

from

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B7. Importance that designers of residential buildings and apartments consider how buildings integrate with the community, particularly at the street frontage												
NETT Important												
RESPONDENTS	492	244	248	117	188	187	278	129	85	152	166	92
WGHT SAMPLE (000s)	1075	537	538	245	406	425	605	282	188	333	362	202
	98%	99%	98%	99%	98%	99%	99%	98%	98%	98%	98%	100%
Very important	708	330	378	139	272	297	404	178	127	210	235	150
	65%	61%	69%	56%	66%	69%	66%	62%	66%	62%	64%	74%
Quite important	367	207	160	106	133	128	201	104	61	124	127	52
	34%	38%	29%	43%	32%	30%	33%	36%	32%	36%	34%	26%
Not important	17	6	11	4	9	4	8	5	4	6	7	
	2%	1%	2%	1%	2%	1%	1%	2%	2%	2%	2%	
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 27 Banner 2 SA

\*BY\* B7. Importance that designers of residential buildings and apartments consider how buildings integrate with the community, particularly at the street front

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B7. Importance that designers of residential buildings and apartments consider how buildings integrate with the community, particularly at the street frontage										
NETT Important	492	380	112	434	33	13	108	255	104	25
RESPONDENTS	1075	838	237	949	73	28	240	556	226	53
WGHT SAMPLE (000s)	98%	98%	98%	99%	94%	92%	99%	99%	97%	92%
Very important	708	562	146	634	47	15	164	368	151	26
	65%	66%	61%	66%	61%	49%	68%	66%	65%	45%
Quite important	367	275	91	315	26	13	76	188	75	27
	34%	32%	38%	33%	33%	43%	31%	34%	32%	47%
Not important	17	13	4	10	4	2	2	4	6	5
	2%	2%	2%	1%	6%	8%	1%	1%	3%	8%
TOTALS	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 28 Banner 1 \*BY\* B8. Would be good if explicitly agreed design principles were implemented in your state

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B8. Would be good if explicitly agreed design principles were implemented in your state												
Definitely	582	293	290	91	222	269	318	162	103	182	198	123
	53%	54%	53%	37%	54%	63%	52%	56%	54%	54%	54%	61%
Yes probably	457	222	235	135	166	156	268	114	74	139	151	77
	42%	41%	43%	54%	40%	36%	44%	40%	39%	41%	41%	38%
No not needed	53	29	24	22	26	5	27	11	15	18	19	2
	5%	5%	4%	9%	6%	1%	4%	4%	8%	5%	5%	1%
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



GALAXY RESEARCH

TABLE 29 Banner 2 SA \*BY\* B8. Would be good if explicitly agreed design principles were implemented in your state

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B8. Would be good if explicitly agreed design principles were implemented in your state										
Definitely	582	476	106	508	45	15	137	295	128	22
	53%	56%	44%	53%	58%	51%	57%	53%	55%	38%
Yes probably	457	340	117	416	26	9	99	246	94	18
	42%	40%	48%	43%	34%	29%	41%	44%	40%	32%
No not needed	53	35	18	36	6	6	6	19	10	17
	5%	4%	7%	4%	8%	20%	3%	3%	4%	30%
TOTALS	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 30 Banner 1 \*BY\* B9. Want principles of design quality to be professionally considered and implemented in the design of the new building

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B9. Want principles of design quality to be professionally considered and implemented in the design of the new building												
Yes	1062	534	528	238	397	427	600	279	184	329	358	199
	97%	98%	96%	96%	96%	99%	98%	97%	96%	97%	97%	99%
No	30	9	21	10	17	2	13	8	8	10	11	2
	3%	2%	4%	4%	4%	1%	2%	3%	4%	3%	3%	1%
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 31 Banner 2 SA \*BY\* B9. Want principles of design quality to be professionally considered and implemented in the design of the new building

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B9. Want principles of design quality to be professionally considered and implemented in the design of the new building										
Yes	1062	827	235	942	71	28	240	547	230	45
	97%	97%	98%	98%	92%	92%	99%	98%	99%	78%
No	30	24	6	17	6	2	2	13	2	13
	3%	3%	2%	2%	8%	8%	1%	2%	1%	22%
TOTALS	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 32 Banner 1 \*BY\* B10. Important factors that should be properly considered in the design of residential buildings

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B10. Important factors that should be properly considered in the design of residential buildings												
The size of the building should suit the scale of the street and surrounding buildings	851 78%	408 75%	443 81%	173 70%	326 79%	352 82%	478 78%	223 78%	151 78%	260 76%	294 80%	160 80%
The new building contributes to the character of the streetscape and local area	839 77%	412 76%	427 78%	165 67%	319 77%	355 83%	492 80%	211 74%	136 71%	246 73%	296 80%	164 81%
The new building considers the benefits to both residents and neighbours	867 79%	420 77%	447 81%	184 74%	322 78%	361 84%	489 80%	230 80%	148 77%	263 78%	284 77%	172 85%
The proposed building size takes into account the impact on local infrastructure such public transport, community facilities and traffic density	818 75%	405 75%	413 75%	182 73%	304 73%	332 77%	465 76%	215 75%	138 72%	255 75%	274 74%	169 84%
The building optimises safety and security and	810 74%	406 75%	404 74%	175 71%	289 70%	346 81%	457 75%	210 73%	142 74%	251 74%	268 73%	163 81%

TABLE 32 (CONT.) Banner 1 \*BY\* B10. Important factors that should be properly considered in the design of residential buildings

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B10. Important factors that should be properly considered in the design of residential buildings												
clearly defines public and private spaces												
New buildings should use green/ conservation principles such as minimising power use, recycling water, and maximising use of natural light	873 80%	422 78%	451 82%	186 75%	332 80%	355 83%	498 81%	235 82%	140 73%	251 74%	291 79%	175 87%
None/Don't know	24 2%	11 2%	13 2%	12 5%	7 2%	5 1%	9 1%	6 2%	8 4%	8 2%	7 2%	2 1%
TOTALS	5082 465%	2484 457%	2598 473%	1078 434%	1898 458%	2106 491%	2888 471%	1329 464%	864 450%	1534 452%	1714 465%	1006 499%

GALAXY RESEARCH

TABLE 33 Banner 2 SA \*BY\* B10. Important factors that should be properly considered in the design of residential buildings

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B10. Important factors that should be properly considered in the design of residential buildings										
The size of the building should suit the scale of the street and surrounding buildings	851 78%	652 77%	199 83%	747 78%	64 83%	21 70%	193 80%	444 79%	173 75%	41 71%
The new building contributes to the character of the streetscape and local area	839 77%	658 77%	181 75%	743 78%	57 74%	21 71%	200 82%	437 78%	167 72%	35 60%
The new building considers the benefits to both residents and neighbours	867 79%	660 78%	207 86%	763 80%	60 77%	23 78%	208 86%	428 76%	189 81%	42 74%
The proposed building size takes into account the impact on local infrastructure such public transport, community facilities and traffic density	818 75%	644 76%	174 72%	722 75%	56 72%	23 78%	190 79%	415 74%	177 76%	36 62%

TABLE 33 (CONT.) Banner 2 SA \*BY\* B10. Important factors that should be properly considered in the design of residential buildings

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B10. Important factors that should be properly considered in the design of residential buildings										
The building optimises safety and security and clearly defines public and private spaces	810 74%	617 72%	193 80%	716 75%	56 72%	23 78%	180 74%	417 74%	168 72%	45 78%
New buildings should use green/conservation principles such as minimising power use, recycling water, and maximising use of natural light	873 80%	684 80%	189 78%	771 80%	60 77%	23 79%	200 83%	458 82%	175 76%	39 68%
None/Don't know	24 2%	22 3%	2 1%	17 2%	4 6%		2 1%	7 1%	8 3%	7 12%
TOTALS	5082 465%	3938 463%	1144 475%	4477 467%	357 461%	135 453%	1174 484%	2605 465%	1058 457%	244 424%

GALAXY RESEARCH

TABLE 34 Banner 1 \*BY\* B11. Apartment buildings would be better if designed by a qualified and experienced designer

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B11. Apartment buildings would be better if designed by a qualified and experienced designer												
Yes	1006	501	506	218	389	400	567	262	177	316	347	188
	92%	92%	92%	88%	94%	93%	93%	91%	92%	93%	94%	93%
No	86	42	43	30	26	29	46	25	15	23	22	14
	8%	8%	8%	12%	6%	7%	7%	9%	8%	7%	6%	7%
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



GALAXY RESEARCH

TABLE 35 Banner 2 SA \*BY\* B11. Apartment buildings would be better if designed by a qualified and experienced designer

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B11. Apartment buildings would be better if designed by a qualified and experienced designer										
Yes	1006	792	214	893	71	25	223	530	218	36
	92%	93%	89%	93%	92%	85%	92%	95%	94%	63%
No	86	59	27	66	6	5	20	31	14	21
	8%	7%	11%	7%	8%	15%	8%	5%	6%	37%
TOTALS	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 36

Banner 1

\*BY\* B12. Having a qualified and experienced designer involved from start to finish could result in fewer defects than if left to the builder alone

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B12. Having a qualified and experienced designer involved from start to finish could result in fewer defects than if left to the builder alone												
NETT Agree												
RESPONDENTS	465	226	239	112	176	177	258	124	83	147	159	83
WGHT SAMPLE (000s)	1015	496	519	233	380	402	560	272	183	322	347	181
	93%	91%	94%	94%	92%	94%	91%	95%	95%	95%	94%	90%
Strongly agree	456	209	247	102	168	187	222	134	101	168	157	76
	42%	39%	45%	41%	41%	43%	36%	47%	52%	50%	43%	38%
Agree	559	287	271	131	212	215	339	138	82	154	190	105
	51%	53%	49%	53%	51%	50%	55%	48%	43%	45%	52%	52%
NETT Disagree												
RESPONDENTS	35	21	14	7	16	12	24	7	4	8	10	9
WGHT SAMPLE (000s)	77	47	30	15	34	28	53	15	9	17	22	20
	7%	9%	6%	6%	8%	6%	9%	5%	5%	5%	6%	10%
Disagree	71	44	26	9	34	28	51	13	7	17	22	18
	6%	8%	5%	3%	8%	6%	8%	5%	4%	5%	6%	9%
Strongly disagree	6	2	4	6			2	2	2			2
	1%	0%	1%	3%			0%	1%	1%			1%
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 37

Banner 2 SA

\*BY\* B12. Having a qualified and experienced designer involved from start to finish could result in fewer defects than if left to the builder alone

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B12. Having a qualified and experienced designer involved from start to finish could result in fewer defects than if left to the builder alone										
NETT Agree										
RESPONDENTS	465	359	106	412	31	13	100	241	103	21
WGHT SAMPLE (000s)	1015	792	223	900	69	28	222	526	223	45
	93%	93%	93%	94%	89%	92%	92%	94%	96%	77%
Strongly agree	456	366	90	388	40	19	103	206	124	23
	42%	43%	38%	40%	52%	65%	43%	37%	54%	39%
Agree	559	425	133	512	28	8	119	320	98	22
	51%	50%	55%	53%	36%	28%	49%	57%	42%	38%
NETT Disagree										
RESPONDENTS	35	27	8	27	4	1	9	16	4	6
WGHT SAMPLE (000s)	77	59	18	59	9	2	20	35	9	13
	7%	7%	7%	6%	11%	8%	8%	6%	4%	23%
Disagree	71	53	18	55	9	2	20	35	7	9
	6%	6%	7%	6%	11%	8%	8%	6%	3%	15%
Strongly disagree	6	6		4					2	4
	1%	1%		0%					1%	7%
TOTALS	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH  
TABLE 38      Banner 1 \*BY\* C1. Work status  
                  BASE: WGHT SAMPLE (000s)  
                  WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
C1. Work status												
Full time	613	375	238	141	246	226	613			131	236	151
	56%	69%	43%	57%	59%	53%	100%			39%	64%	75%
Part time	287	84	203	56	125	106		287		113	75	40
	26%	15%	37%	23%	30%	25%		100%		33%	20%	20%
Not at all	192	84	108	51	43	97			192	95	58	11
	18%	15%	20%	21%	10%	23%			100%	28%	16%	5%
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 39 Banner 2 SA \*BY\* C1. Work status

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
C1. Work status										
Full time	613 56%	482 57%	131 54%	550 57%	42 54%	15 49%	108 45%	369 66%	119 51%	17 29%
Part time	287 26%	229 27%	57 24%	248 26%	18 23%	9 29%	71 29%	128 23%	65 28%	22 39%
Not at all	192 18%	140 16%	52 22%	161 17%	18 24%	6 21%	63 26%	63 11%	48 21%	18 32%
TOTALS	1092 100%	851 100%	241 100%	959 100%	77 100%	30 100%	242 100%	560 100%	232 100%	58 100%

GALAXY RESEARCH

TABLE 40 Banner 1 \*BY\* C2. Type of home live in  
 BASE: WGHT SAMPLE (000s)  
 WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
C2. Type of home live in												
House	959 88%	475 88%	483 88%	210 85%	369 89%	379 88%	550 90%	248 86%	161 84%	278 82%	333 90%	188 93%
Townhouse or duplex	77 7%	43 8%	34 6%	20 8%	28 7%	30 7%	42 7%	18 6%	18 9%	34 10%	19 5%	11 6%
Apartment	30 3%	9 2%	21 4%	14 6%	7 2%	9 2%	15 2%	9 3%	6 3%	15 4%	13 3%	2 1%
Other	26 2%	16 3%	10 2%	4 2%	11 3%	11 3%	6 1%	13 4%	7 4%	13 4%	4 1%	
TOTALS	1092 100%	543 100%	549 100%	248 100%	414 100%	429 100%	613 100%	287 100%	192 100%	340 100%	369 100%	202 100%

GALAXY RESEARCH

TABLE 41 Banner 2 SA \*BY\* C2. Type of home live in

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
C2. Type of home live in										
House	959	732	226	959			227	515	173	44
	88%	86%	94%	100%			94%	92%	75%	76%
Townhouse or duplex	77	73	4		77		9	32	34	2
	7%	9%	2%		100%		4%	6%	15%	4%
Apartment	30	28	2			30	2	9	16	2
	3%	3%	1%			100%	1%	2%	7%	4%
Other	26	18	9				4	4	9	9
	2%	2%	4%				2%	1%	4%	16%
TOTALS	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 42 Banner 1 \*BY\* C3. Living situation

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
C3. Living situation												
Own home mortgage free	242 22%	123 23%	119 22%	20 8%	49 12%	173 40%	108 18%	71 25%	63 33%	89 26%	67 18%	51 25%
Own home with a mortgage	560 51%	281 52%	280 51%	104 42%	274 66%	182 42%	369 60%	128 45%	63 33%	114 34%	215 58%	135 67%
Renting	232 21%	107 20%	124 23%	91 36%	76 18%	65 15%	119 19%	65 23%	48 25%	119 35%	76 21%	14 7%
Other	58 5%	32 6%	26 5%	33 13%	15 4%	9 2%	17 3%	22 8%	18 10%	17 5%	11 3%	2 1%
TOTALS	1092 100%	543 100%	549 100%	248 100%	414 100%	429 100%	613 100%	287 100%	192 100%	340 100%	369 100%	202 100%



GALAXY RESEARCH

TABLE 43 Banner 2 SA \*BY\* C3. Living situation

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
C3. Living situation										
Own home mortgage free	242 22%	180 21%	63 26%	227 24%	9 12%	2 7%	242 100%			
Own home with a mortgage	560 51%	446 52%	114 47%	515 54%	32 42%	9 30%		560 100%		
Renting	232 21%	187 22%	45 19%	173 18%	34 44%	16 55%			232 100%	
Other	58 5%	38 4%	19 8%	44 5%	2 3%	2 8%				58 100%
TOTALS	1092 100%	851 100%	241 100%	959 100%	77 100%	30 100%	242 100%	560 100%	232 100%	58 100%

GALAXY RESEARCH  
TABLE 44      Banner 1 \*BY\* C4. Household income  
BASE: WGHT SAMPLE (000s)  
WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	500	247	253	119	192	189	282	131	87	155	169	92
WGHT SAMPLE (000s)	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
C4. Household income												
Under \$40,000	111	44	66	25	28	58	10	48	52	111		
	10%	8%	12%	10%	7%	13%	2%	17%	27%	33%		
\$40,000 - \$69,999	229	109	120	58	73	98	121	65	42	229		
	21%	20%	22%	23%	18%	23%	20%	23%	22%	67%		
\$70,000 - \$89,999	126	66	60	33	50	44	73	33	20		126	
	12%	12%	11%	13%	12%	10%	12%	12%	10%		34%	
\$90,000 - \$129,999	242	134	108	46	110	87	163	42	38		242	
	22%	25%	20%	18%	27%	20%	27%	14%	20%		66%	
\$130,000 or more	202	108	93	44	69	89	151	40	11			202
	18%	20%	17%	18%	17%	21%	25%	14%	6%			100%
Prefer not to say	182	82	100	44	84	55	95	59	29			
	17%	15%	18%	18%	20%	13%	15%	21%	15%			
TOTALS	1092	543	549	248	414	429	613	287	192	340	369	202
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH  
TABLE 45 Banner 2 SA \*BY\* C4. Household income  
BASE: WGHT SAMPLE (000s)  
WEIGHTS: Age/Sex/Area

	Total	Location		C2. Type of home live in			C3. Living situation			
		Adel -aide	Other SA	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	500	386	114	439	35	14	109	257	107	27
WGHT SAMPLE (000s)	1092	851	241	959	77	30	242	560	232	58
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
C4. Household income										
Under \$40,000	111 10%	77 9%	33 14%	86 9%	16 21%	2 8%	24 10%	24 4%	49 21%	13 22%
\$40,000 - \$69,999	229 21%	177 21%	52 21%	192 20%	18 23%	13 42%	65 27%	90 16%	70 30%	5 8%
\$70,000 - \$89,999	126 12%	98 12%	28 11%	107 11%	11 14%	6 22%	24 10%	72 13%	29 12%	2 4%
\$90,000 - \$129,999	242 22%	196 23%	47 19%	226 24%	9 11%	6 21%	43 18%	143 26%	48 21%	9 15%
\$130,000 or more	202 18%	155 18%	47 19%	188 20%	11 15%	2 7%	51 21%	135 24%	14 6%	2 3%
Prefer not to say	182 17%	147 17%	35 14%	160 17%	13 17%		36 15%	96 17%	23 10%	27 48%
TOTALS	1092 100%	851 100%	241 100%	959 100%	77 100%	30 100%	242 100%	560 100%	232 100%	58 100%



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