



Embargoed to 28 July 2015

The Benefit of Design

Prepared for Architects Accreditation Council of Australia

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Methodology



Methodology

This study was conducted online among members of a permission based panel between Wednesday 24 June and Monday 29 June 2015.

Interviews were conducted among 2593 Australians aged 18-64 years across Australia. 500 interviews were conducted across each of the five states.

Respondents by location are:

	Respondents
• NSW	500
• VIC	500
• QLD	500
• SA	500
• WA	500
• ACT	32
• Tasmania	41
• NT	20

The dataset was weighted to national proportions and projected to the population based on the latest ABS population estimates.

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Main Findings

The importance of design in public buildings

- Almost all Australians (97%) believe that cities and towns are better to live in when public buildings and public spaces are well designed. People appreciate good design (QB1).
- Almost everyone also agrees that each of seven design aspects of public buildings are important. The design aspects of public buildings and spaces that have the greatest level of importance for Australians are ‘the building makes good use of space’ (70% say ‘very important’) and ‘that open space is provided for the use and enjoyment of the public’ (66% say ‘very important’) (QB2).
- Overall, the importance ratings of each design aspect are:

	Not Important	Quite important	Very Important
The building makes good use of space	2%	28%	70%
That open space is provided for the use and enjoyment of the public.	2%	32%	66%
The building uses green/conservation principles to minimise power use, recycles water, and maximises the use of natural light	4%	36%	61%
The site respects the heritage aspects and the site retains as much as possible of historic buildings	5%	36%	59%
Site development retains the sense of ‘place’ and is sensitive to the surrounding environment	4%	41%	55%
That a public building embraces the community	4%	45%	51%
The building is appealing to look at and makes a statement that defines its purpose	5%	48%	48%

The importance of design in public buildings

...continued

- For the following design aspects females are more likely than males to say that they are 'very important', and Generation Y (18-34 years) are less likely than others to say that these design aspects are 'very important' (QB2)
 - > That a building makes good use of space (73% females, 67% Gen Y)
 - > That open space is provided for the use of enjoyment of the public (70% females, 60% Gen Y)
 - > The site respects the heritage aspect (66% females, 51% Gen Y)
 - > The building uses green/conservation principles (64% females, 55% Gen Y)
 - > The site development retains the sense of place and is sensitive to the surrounding environment (61% females, 45% Gen Y)
 - > That a public building embraces the community (55% females, 45% Gen Y)



The importance of design in public buildings

...continued

- Slightly less than half (45%) of Australians believe that most designers of new public buildings would take into account sustainability/conservation principles (This includes 18% who say “almost all” would take into account sustainability principles nowadays).
- South Australians are more likely than others to say that most designers of new public buildings would take into account sustainability/conservation principles (52%) (QB3).
- 28% say that ‘many would’, 20% say that ‘some would’ and 5% say that ‘a few would’ take into account sustainability/conservation principles .



The importance of design in hospitals and schools

- Almost every Australian (99%) say that it is important to invest in the good design of hospitals and schools. This includes 76% who say that it is very important.
- Australians living in South Australia or Western Australia are more likely than others to say 'very important' (SA 79% and WA 82%).



The importance of design in residential buildings

- Almost all Australians (96%) believe that homes and apartments provide a better living experience when they are well designed. People appreciate good design (QB5).
- They also believe that a well designed home adds value to the property (97%) (QB6).



The importance of design in residential buildings

- Almost all Australians (98%) believe that it is important that designers of residential buildings consider how buildings integrate with the community, particularly at the street frontage. This includes 66% who say that it is 'very important' (QB7).
- Generation Y (18-34 years) are less likely to say that this is very important compared to Baby Boomers (50-64 years) (55% Gen Y, 78% Baby Boomers). People in high income households are also more likely to say that it is very important (72%).
- These views are equally held across states.

The benefit of state level design principles

- Australians were asked whether it would be good if explicitly agreed design principles for apartment buildings were implemented in their state (QB8).
- Half (49%) of Australians say that it 'definitely' would be good, and a further 45% say that it 'probably' would be good. Only 6% say that it is not needed.
- 50-64 year olds are much more likely to say that it 'definitely' would be good (60%) compared to 38% of 18-34 year olds saying this.
- At the state level the proportion saying that it would 'definitely' be good is approximately equal, slightly lower in Victoria (47%) and slightly higher in South Australia (53%) and Queensland (51%). This view is held equally across those living in capital cities and those in regional areas.
- If an apartment building was to be built in *their* area almost everyone (97%) would want the principles of design quality to be professionally considered and implemented in the design of the new building. This view is equally true across all states (QB9).

Factors of good design of residential buildings

- Australians were asked which factors (of six) were important factors that should be properly considered in the design of residential buildings (QB10).
- Each factor was judged important by approximately three quarters of people
- Four in five (79%) say that “*New buildings should use green/conservation principles such as minimising power use, recycling water, and maximising use of natural light*” is an important factor to be properly considered in the design of residential buildings.
- Overall:
 - 79% New buildings should use green/conservation principles such as minimising power use, recycling water, and maximising use of natural light (84% in WA)
 - 78% The proposed building size takes into account the impact on local infrastructure such public transport, community facilities and traffic density
 - 77% The new building considers the benefits to both residents and neighbours
 - 76% The size of the building should suit the scale of the street and surrounding buildings
 - 74% The new building contributes to the character of the streetscape and local area
 - 73% The building optimises safety and security and clearly defines public and private spaces



Factors of good design of residential buildings

...continued

- Almost all (92%) of Australians say that apartment buildings would be better if designed by a qualified and experienced designer (QB11).
- This holds equally true across age, gender, state location and regional/metro location. This view is marginally higher in NSW (94%).
- Most (93%) agree that *‘having a qualified and experienced designer involved from start to finish would result in fewer defects than if left to the builder alone’*. This includes 39% overall who “strongly agree” (QB12).
- Residents in Western Australia are less likely to strongly agree with this statement than others (34% compared to 42% in NSW and 42% in SA).
- Note that across the country 11% of people live in apartments. This proportion is lowest in SA (3%) and WA (4%) and highest in NSW (16%).

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Detailed Tabular Findings



Tables

The tables of findings are set out such that they include the following details:

Base Weight Sample (000s):

The number of completed interviews has been weighted to reflect the latest ABS population estimates. These estimates are shown in thousands (000's). The percentages in the table are based on these weighted figures.

Weights:

This indicates that in order to reflect the latest ABS population estimates the data has been weighted by age, gender and area.

Filters (where applicable):

If the table is based on a subset of respondents then this will be titled as a Filter and accompanied by a description of the sample upon which the table is based.

Respondents:

These figures show the actual sample size, indicating the total number of respondents who were asked the relevant question.



Tables *...continued*

Each question has been analysed by a series of demographic variables as follows:

- **GENDER:**
 - > Male
 - > Female

- **AGE/GENERATION:**
 - > 18-34 years Generation Y
 - > 35-49 years Generation X
 - > 50-64 years Baby Boomers

- **WORK STATUS:**
 - > Full time
 - > Part time
 - > Not working

- **HOUSEHOLD INCOME:**
 - > Less than \$70,000
 - > \$70,000 -\$130,000
 - > \$130,000 or greater



Tables *...continued*

- **LOCATION:**
 - > New South Wales
 - > Victoria
 - > Queensland
 - > South Australia
 - > Western Australia
 - > ACT
 - > Tasmania
 - > NT

- **STATE CAPITAL CITY:**
 - > Yes
 - > No

- **HOME TYPE:**
 - > House
 - > Townhouse/duplex
 - > Apartment

- **LIVING SITUATION:**
 - > Own home mortgage free
 - > Own home with mortgage
 - > Renting
 - > Other

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National Tables

GALAXY RESEARCH

TABLE 1 Banner 1 *BY* B1. Believe that cities and towns are better to live in when public buildings and public spaces are well designed
 BASE: WGHT SAMPLE (000s)
 WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B1. Believe that cities and towns are better to live in when public buildings and public spaces are well designed												
Yes	14419	7139	7279	5301	4870	4247	8023	3932	2464	3493	5053	3159
	97%	97%	97%	96%	97%	98%	98%	97%	94%	94%	98%	99%
No	460	232	229	195	160	106	187	118	155	214	108	48
	3%	3%	3%	4%	3%	2%	2%	3%	6%	6%	2%	1%
TOTALS	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 2

Banner 2 *BY* B1. Believe that cities and towns are better to live in when public buildings and public spaces are well designed

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State								Capital City		C2. Type of home live in			C3. Living situation			
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apartment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B1. Believe that cities and towns are better to live in when public buildings and public spaces are well designed																		
Yes	14419	4543	3659	2885	1052	1554	262	323	140	9237	5182	11207	1363	1537	3123	6513	3624	1160
	97%	96%	98%	97%	96%	98%	100%	98%	90%	97%	96%	97%	97%	97%	97%	98%	96%	93%
No	460	194	75	101	40	27		8	16	258	202	360	43	49	97	145	137	81
	3%	4%	2%	3%	4%	2%		2%	10%	3%	4%	3%	3%	3%	3%	2%	4%	7%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 3

Design Aspects *BY* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Design Aspects						
	B2a. The site respects the heritage aspects and the site retains as much as possible of historic buildings	B2b. The building uses green /conservation principles to minimise power use, recycles water, and maximises the use of natural light	B2c. Site development retains the sense of place and is sensitive to the surrounding environment	B2d. That a public building embraces the community	B2e. The building makes good use of space	B2f. The building is appealing to look at and makes a statement that defines its purpose	B2g. That open space is provided for the use and enjoyment of the public
RESPONDENTS	2593	2593	2593	2593	2593	2593	2593
WGHT SAMPLE (000s)	14879	14879	14879	14879	14879	14879	14879
	100%	100%	100%	100%	100%	100%	100%
B2. Importance of design aspects in developing good public buildings and public spaces							
NETT Important RESPONDENTS	2456	2510	2500	2482	2558	2473	2547
WGHT SAMPLE (000s)	14122	14351	14292	14243	14638	14186	14606
	95%	96%	96%	96%	98%	95%	98%
Very important	8727 59%	9006 61%	8201 55%	7568 51%	10424 70%	7116 48%	9859 66%
Quite important	5395 36%	5345 36%	6091 41%	6675 45%	4214 28%	7070 48%	4746 32%
Not important	757 5%	528 4%	587 4%	636 4%	241 2%	693 5%	273 2%
TOTALS	14879 100%	14879 100%	14879 100%	14879 100%	14879 100%	14879 100%	14879 100%

GALAXY RESEARCH

TABLE 4 Banner 1 *BY* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2a. The site respects the heritage aspects and the site retains as much as possible of historic buildings												
NETT Important	2456	1202	1254	850	849	757	1379	654	423	625	841	535
RESPONDENTS	14122	6821	7300	5102	4810	4210	7763	3895	2464	3504	4917	3056
WGHT SAMPLE (000s)	95%	93%	97%	93%	96%	97%	95%	96%	94%	95%	95%	95%
Very important	8727	3808	4919	2812	3018	2896	4673	2389	1664	2156	3079	1937
	59%	52%	66%	51%	60%	67%	57%	59%	64%	58%	60%	60%
Quite important	5395	3013	2382	2290	1792	1313	3090	1506	799	1349	1838	1119
	36%	41%	32%	42%	36%	30%	38%	37%	31%	36%	36%	35%
Not important	757	550	208	394	220	143	446	155	156	202	245	151
	5%	7%	3%	7%	4%	3%	5%	4%	6%	5%	5%	5%
TOTALS	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 5 Banner 2 *BY* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State							Capital City		C2. Type of home live in			C3. Living situation				
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2a. The site respects the heritage aspects and the site retains as much as possible of historic buildings																		
NETT Important	2456	476	476	477	467	476	29	36	19	1623	833	1979	209	217	535	1146	588	187
WGHT SAMPLE (000s)	14122	4510	3556	2853	1019	1507	237	291	148	9002	5119	11008	1287	1529	3115	6363	3486	1159
	95%	95%	95%	96%	93%	95%	90%	88%	95%	95%	95%	95%	92%	96%	97%	96%	93%	93%
Very important	8727	2821	2128	1810	577	980	155	147	108	5486	3241	6860	791	910	2024	3837	2209	657
	59%	60%	57%	61%	53%	62%	59%	44%	69%	58%	60%	59%	56%	57%	63%	58%	59%	53%
Quite important	5395	1689	1428	1044	442	527	81	144	40	3517	1878	4149	496	619	1091	2526	1276	502
	36%	36%	38%	35%	41%	33%	31%	44%	26%	37%	35%	36%	35%	39%	34%	38%	34%	40%
Not important	757	227	178	133	73	74	25	40	8	493	265	559	118	56	105	295	275	82
	5%	5%	5%	4%	7%	5%	10%	12%	5%	5%	5%	5%	8%	4%	3%	4%	7%	7%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 6 Banner 1 *BY* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2b. The building uses green/conservation principles to minimise power use, recycles water, and maximises the use of natural light												
NETT Important RESPONDENTS	2510	1245	1265	878	858	774	1406	669	435	648	855	544
WGHT SAMPLE (000s)	14351	7038	7313	5243	4849	4259	7863	3963	2524	3617	4966	3086
	96%	95%	97%	95%	96%	98%	96%	98%	96%	98%	96%	96%
Very important	9006	4206	4800	3016	3068	2922	4629	2720	1658	2320	3035	1965
	61%	57%	64%	55%	61%	67%	56%	67%	63%	63%	59%	61%
Quite important	5345	2832	2513	2226	1782	1337	3234	1244	867	1297	1932	1121
	36%	38%	33%	41%	35%	31%	39%	31%	33%	35%	37%	35%
Not important	528	333	195	253	181	94	347	86	95	89	195	121
	4%	5%	3%	5%	4%	2%	4%	2%	4%	2%	4%	4%
TOTALS	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 7 Banner 2 *BY* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State							Capital City		C2. Type of home live in			C3. Living situation				
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2b. The building uses green/conservation principles to minimise power use, recycles water, and maximises the use of natural light																		
NETT Important	2510	478	481	484	485	493	32	38	19	1659	851	2018	221	217	544	1163	616	187
WGHT SAMPLE (000s)	14351	4527	3594	2893	1060	1560	262	308	148	9123	5227	11161	1339	1540	3136	6427	3631	1157
	96%	96%	96%	97%	97%	99%	100%	93%	95%	96%	97%	96%	95%	97%	97%	97%	97%	93%
Very important	9006	2848	2187	1773	698	1057	164	163	116	5764	3242	7056	803	986	2081	3945	2262	718
	61%	60%	59%	59%	64%	67%	63%	49%	74%	61%	60%	61%	57%	62%	65%	59%	60%	58%
Quite important	5345	1678	1407	1121	363	502	98	145	32	3359	1986	4105	537	555	1056	2482	1369	439
	36%	35%	38%	38%	33%	32%	37%	44%	20%	35%	37%	35%	38%	35%	33%	37%	36%	35%
Not important	528	210	140	93	32	21		23	8	372	157	407	66	45	83	231	130	84
	4%	4%	4%	3%	3%	1%		7%	5%	4%	3%	4%	5%	3%	3%	3%	3%	7%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 8 Banner 1 *BY* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2c. Site development retains the sense of place and is sensitive to the surrounding environment												
NETT Important	2500	1246	1254	864	862	774	1413	662	425	633	861	545
RESPONDENTS	14292	7039	7254	5174	4857	4262	7922	3898	2472	3500	5008	3110
WGHT SAMPLE (000s)	96%	95%	97%	94%	97%	98%	96%	96%	94%	94%	97%	97%
Very important	8201	3637	4565	2481	2835	2886	4394	2378	1429	1990	2977	1803
	55%	49%	61%	45%	56%	66%	54%	59%	55%	54%	58%	56%
Quite important	6091	3402	2689	2693	2023	1375	3529	1519	1043	1510	2031	1307
	41%	46%	36%	49%	40%	32%	43%	38%	40%	41%	39%	41%
Not important	587	332	254	322	173	91	288	152	147	206	153	97
	4%	5%	3%	6%	3%	2%	4%	4%	6%	6%	3%	3%
TOTALS	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

	Total	State							Capital City		C2. Type of home live in			C3. Living situation				
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2c. Site development retains the sense of place and is sensitive to the surrounding environment																		
NETT Important	2500	473	481	486	484	486	31	40	19	1645	855	2013	217	216	541	1159	607	193
WGHT SAMPLE (000s)	14292	4477	3592	2901	1058	1539	253	323	148	9067	5225	11130	1322	1535	3118	6413	3565	1197
	96%	95%	96%	97%	97%	97%	97%	98%	95%	95%	97%	96%	94%	97%	97%	96%	95%	96%
Very important	8201	2623	2108	1640	550	926	107	155	92	5158	3044	6463	748	855	1971	3676	1978	576
	55%	55%	56%	55%	50%	59%	41%	47%	59%	54%	57%	56%	53%	54%	61%	55%	53%	46%
Quite important	6091	1854	1484	1261	508	613	146	169	56	3910	2181	4667	574	681	1146	2737	1587	621
	41%	39%	40%	42%	47%	39%	56%	51%	36%	41%	41%	40%	41%	43%	36%	41%	42%	50%
Not important	587	260	142	85	34	42	9	8	8	428	159	438	83	50	102	245	196	44
	4%	5%	4%	3%	3%	3%	3%	2%	5%	5%	3%	4%	6%	3%	3%	4%	5%	4%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 10 Banner 1 *BY* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2d. That a public building embraces the community												
NETT Important	2482	1229	1253	872	856	754	1394	657	431	637	851	535
RESPONDENTS	14243	6973	7271	5234	4834	4176	7855	3888	2500	3535	4972	3068
WGHT SAMPLE (000s)	96%	95%	97%	95%	96%	96%	96%	96%	95%	95%	96%	96%
Very important	7568	3469	4099	2494	2654	2421	4143	2168	1258	1723	2745	1713
	51%	47%	55%	45%	53%	56%	50%	54%	48%	46%	53%	53%
Quite important	6675	3503	3172	2740	2180	1755	3712	1720	1242	1811	2227	1356
	45%	48%	42%	50%	43%	40%	45%	42%	47%	49%	43%	42%
Not important	636	398	237	262	196	177	355	162	119	172	190	139
	4%	5%	3%	5%	4%	4%	4%	4%	5%	5%	4%	4%
TOTALS	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 11 Banner 2 *BY* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State							Capital City		C2. Type of home live in			C3. Living situation				
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2d. That a public building embraces the community																		
NETT Important	2482	474	481	488	475	477	29	39	19	1635	847	1994	220	214	532	1151	610	189
WGHT SAMPLE (000s)	14243	4488	3593	2915	1039	1508	237	315	148	9058	5185	11082	1349	1502	3064	6420	3584	1175
	96%	95%	96%	98%	95%	95%	91%	95%	95%	95%	96%	96%	96%	95%	95%	96%	95%	95%
Very important	7568	2464	1889	1459	523	879	140	154	61	4658	2911	6016	666	770	1768	3446	1811	544
	51%	52%	51%	49%	48%	56%	54%	47%	39%	49%	54%	52%	47%	49%	55%	52%	48%	44%
Quite important	6675	2024	1704	1457	515	629	97	161	87	4401	2274	5066	683	732	1296	2974	1773	632
	45%	43%	46%	49%	47%	40%	37%	49%	56%	46%	42%	44%	49%	46%	40%	45%	47%	51%
Not important	636	249	141	71	53	73	25	16	8	437	199	486	56	84	156	238	176	65
	4%	5%	4%	2%	5%	5%	9%	5%	5%	5%	4%	4%	4%	5%	5%	4%	5%	5%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 12 Banner 1 *BY* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2e. The building makes good use of space												
NETT Important RESPONDENTS	2558	1278	1280	903	874	781	1444	674	440	656	869	559
WGHT SAMPLE (000s)	14638	7233	7405	5403	4930	4305	8106	3975	2557	3654	5053	3191
	98%	98%	99%	98%	98%	99%	99%	98%	98%	99%	98%	99%
Very important	10424	4966	5458	3668	3622	3135	5703	2945	1776	2534	3664	2369
	70%	67%	73%	67%	72%	72%	69%	73%	68%	68%	71%	74%
Quite important	4214	2267	1947	1736	1308	1170	2403	1030	781	1120	1389	822
	28%	31%	26%	32%	26%	27%	29%	25%	30%	30%	27%	26%
Not important	241	138	103	93	100	48	104	75	62	52	108	16
	2%	2%	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%
TOTALS	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 13 Banner 2 *BY* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State								Capital City		C2. Type of home live in			C3. Living situation			
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2e. The building makes good use of space																		
NETT Important	2558	487	492	496	494	497	32	41	19	1690	868	2059	223	221	548	1184	629	197
WGHT SAMPLE (000s)	14638	4610	3675	2962	1079	1572	262	331	148	9305	5333	11408	1350	1563	3149	6551	3717	1222
	98%	97%	98%	99%	99%	99%	100%	100%	95%	98%	99%	99%	96%	99%	98%	98%	99%	98%
Very important	10424	3400	2598	2055	741	1138	172	227	94	6643	3780	8212	931	1117	2275	4707	2617	825
	70%	72%	70%	69%	68%	72%	66%	69%	60%	70%	70%	71%	66%	70%	71%	71%	70%	67%
Quite important	4214	1210	1076	907	338	434	90	104	54	2662	1552	3196	419	446	874	1844	1100	396
	28%	26%	29%	30%	31%	27%	34%	31%	35%	28%	29%	28%	30%	28%	27%	28%	29%	32%
Not important	241	127	59	24	13	9			8	190	51	160	56	23	71	107	44	19
	2%	3%	2%	1%	1%	1%			5%	2%	1%	1%	4%	1%	2%	2%	1%	2%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 14 Banner 1 *BY* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2f. The building is appealing to look at and makes a statement that defines its purpose												
NETT Important RESPONDENTS	2473	1233	1240	876	838	759	1390	649	434	629	845	537
WGHT SAMPLE (000s)	14186	6992	7194	5252	4751	4183	7791	3852	2543	3535	4922	3046
	95%	95%	96%	96%	94%	96%	95%	95%	97%	95%	95%	95%
Very important	7116	3531	3585	2483	2293	2339	3907	1937	1272	1798	2349	1693
	48%	48%	48%	45%	46%	54%	48%	48%	49%	48%	46%	53%
Quite important	7070	3461	3609	2769	2457	1844	3885	1915	1271	1738	2573	1353
	48%	47%	48%	50%	49%	42%	47%	47%	49%	47%	50%	42%
Not important	693	379	314	244	279	170	419	198	76	172	239	161
	5%	5%	4%	4%	6%	4%	5%	5%	3%	5%	5%	5%
TOTALS	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 15 Banner 2 *BY* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State								Capital City		C2. Type of home live in			C3. Living situation			
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2f. The building is appealing to look at and makes a statement that defines its purpose																		
NETT Important	2473	479	480	472	479	478	31	36	18	1638	835	1983	219	215	534	1137	610	192
WGHT SAMPLE (000s)	14186	4538	3586	2817	1046	1514	253	291	140	9072	5114	11010	1327	1530	3090	6299	3609	1189
	95%	96%	96%	94%	96%	96%	97%	88%	90%	96%	95%	95%	94%	96%	96%	95%	96%	96%
Very important	7116	2325	1758	1413	498	756	150	153	62	4550	2566	5616	650	735	1600	3191	1780	545
	48%	49%	47%	47%	46%	48%	57%	46%	40%	48%	48%	49%	46%	46%	50%	48%	47%	44%
Quite important	7070	2213	1828	1404	548	758	104	138	78	4522	2548	5394	677	795	1489	3109	1828	644
	48%	47%	49%	47%	50%	48%	40%	42%	50%	48%	47%	47%	48%	50%	46%	47%	49%	52%
Not important	693	199	148	169	46	67	9	40	16	423	270	558	79	56	130	358	152	52
	5%	4%	4%	6%	4%	4%	3%	12%	10%	4%	5%	5%	6%	4%	4%	5%	4%	4%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 16 Banner 1 *BY* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2g. That open space is provided for the use and enjoyment of the public												
NETT Important RESPONDENTS	2547	1272	1275	897	872	778	1436	677	434	653	870	555
WGHT SAMPLE (000s)	14606	7221	7385	5370	4943	4293	8065	4006	2535	3636	5089	3152
	98%	98%	98%	98%	98%	99%	98%	99%	97%	98%	99%	98%
Very important	9859	4610	5250	3310	3435	3115	5375	2779	1705	2370	3462	2167
	66%	63%	70%	60%	68%	72%	65%	69%	65%	64%	67%	68%
Quite important	4746	2611	2135	2060	1507	1179	2689	1227	830	1267	1627	985
	32%	35%	28%	37%	30%	27%	33%	30%	32%	34%	32%	31%
Not important	273	150	123	126	87	60	145	44	84	70	72	55
	2%	2%	2%	2%	2%	1%	2%	1%	3%	2%	1%	2%
TOTALS	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 17 Banner 2 *BY* B2. Importance of design aspects in developing good public buildings and public spaces

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State							Capital City		C2. Type of home live in			C3. Living situation				
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B2g. That open space is provided for the use and enjoyment of the public																		
NETT Important	2547	489	490	491	489	496	32	41	19	1685	862	2052	220	221	549	1186	616	196
WGHT SAMPLE (000s)	14606	4634	3660	2934	1069	1569	262	331	148	9317	5288	11391	1343	1568	3174	6594	3624	1214
	98%	98%	98%	98%	98%	99%	100%	100%	95%	98%	98%	98%	96%	99%	99%	99%	96%	98%
Very important	9859	3220	2409	2009	652	1132	157	203	76	6291	3568	7878	848	945	2238	4447	2391	784
	66%	68%	65%	67%	60%	72%	60%	61%	49%	66%	66%	68%	60%	60%	70%	67%	64%	63%
Quite important	4746	1414	1251	925	416	436	105	128	71	3026	1720	3512	495	623	936	2147	1234	429
	32%	30%	33%	31%	38%	28%	40%	39%	46%	32%	32%	30%	35%	39%	29%	32%	33%	35%
Not important	273	103	74	52	23	12			8	178	96	177	62	18	46	64	136	27
	2%	2%	2%	2%	2%	1%			5%	2%	2%	2%	4%	1%	1%	1%	4%	2%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 18

Banner 1

BY B3. Extent designers of new public buildings take into account sustainability/ conservation principles to minimise power consumption, recycle water, and

m

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Sex		Age/Generation			Work Status			Household Income			
	Total	Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

B3. Extent designers of new public buildings take into account sustainability/ conservation principles to minimise power consumption, recycle water, and maximise the use of natural light

NETT Most would take account												
RESPONDENTS	1189	636	553	361	451	377	698	303	188	301	410	279
WGHT SAMPLE (000s)	6761	3561	3200	2217	2467	2076	3863	1839	1059	1694	2327	1591
	45%	48%	43%	40%	49%	48%	47%	45%	40%	46%	45%	50%
Almost all would take into account conservation principles nowadays	2738	1502	1236	872	1105	761	1643	703	393	642	842	735
	18%	20%	16%	16%	22%	17%	20%	17%	15%	17%	16%	23%
Most would	4023	2059	1964	1345	1363	1315	2220	1137	666	1052	1485	855
	27%	28%	26%	24%	27%	30%	27%	28%	25%	28%	29%	27%
Many would	4096	1918	2177	1680	1295	1121	2204	1126	765	962	1532	758
	28%	26%	29%	31%	26%	26%	27%	28%	29%	26%	30%	24%
Some would, an equal number wouldn't	2987	1367	1620	1219	947	821	1641	756	590	746	988	637
	20%	19%	22%	22%	19%	19%	20%	19%	23%	20%	19%	20%
A few would	737	358	380	323	191	223	379	230	128	208	209	186
	5%	5%	5%	6%	4%	5%	5%	6%	5%	6%	4%	6%
Very few would take this into account	299	168	131	58	129	111	123	98	77	97	105	36
	2%	2%	2%	1%	3%	3%	1%	2%	3%	3%	2%	1%

GALAXY RESEARCH
TABLE 18 (CONT.) Banner 1

BY B3. Extent designers of new public buildings take into account sustainability/ conservation principles to minimise power consumption, recycle water, and

m

	Sex		Age/Generation			Work Status			Household Income			
	Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+	
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B3. Extent designers of new public buildings take into account sustainability/ conservation principles to minimise power consumption, recycle water, and maximise the use of natural light												
TOTALS	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 19 Banner 2

BY B3. Extent designers of new public buildings take into account sustainability/ conservation principles to minimise power consumption, recycle water, and

m

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

Total	State									Capital City		C2. Type of home live in			C3. Living situation			
	NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other	
RESPONDENTS	2593	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201	
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	9495	5384	11568	1406	1586	3220	6658	3760	1241	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

B3. Extent designers of new public buildings take into account sustainability/ conservation principles to minimise power consumption, recycle water, and maximise the use of natural light

	NETT Most would take account	RESPONDENTS	WGHT SAMPLE (000s)	NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
NETT Most would take account	1189	221	227	233	259	206	13	18	12	778	411	961	106	99	252	566	294	77		
RESPONDENTS	6761	2095	1694	1401	568	655	108	146	94	4235	2526	5287	647	694	1462	3087	1731	481		
WGHT SAMPLE (000s)	45%	44%	45%	47%	52%	41%	41%	44%	61%	45%	47%	46%	46%	44%	45%	46%	46%	39%		
Almost all would take into account conservation principles nowadays	2738	860	653	550	278	237	32	74	54	1773	965	2205	236	263	556	1293	659	231		
	18%	18%	17%	18%	25%	15%	12%	22%	35%	19%	18%	19%	17%	17%	17%	19%	18%	19%		
Most would	4023	1235	1041	851	290	418	76	72	40	2462	1561	3082	411	431	906	1795	1072	250		
	27%	26%	28%	28%	27%	26%	29%	22%	26%	26%	29%	27%	29%	27%	28%	27%	28%	20%		
Many would	4096	1323	1101	753	275	459	80	96	8	2692	1404	3109	438	461	859	1839	1024	374		
	28%	28%	29%	25%	25%	29%	31%	29%	5%	28%	26%	27%	31%	29%	27%	28%	27%	30%		
Some would, an equal number wouldn't	2987	970	744	602	178	339	48	74	31	1909	1078	2354	228	330	634	1346	710	297		
	20%	20%	20%	20%	16%	21%	18%	22%	20%	20%	20%	20%	16%	21%	20%	20%	19%	24%		
A few would	737	245	174	139	49	83	18	8	23	480	257	570	68	75	180	272	209	76		
	5%	5%	5%	5%	5%	5%	7%	2%	15%	5%	5%	5%	5%	5%	6%	4%	6%	6%		
Very few would take this into account	299	104	22	91	22	44	8	8		180	119	248	25	26	86	113	87	13		
	2%	2%	1%	3%	2%	3%	3%	2%		2%	2%	2%	2%	2%	3%	2%	2%	1%		

BY B3. Extent designers of new public buildings take into account sustainability/ conservation principles to minimise power consumption, recycle water, and

m

	Total	State							Capital City		C2. Type of home live in			C3. Living situation				
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B3. Extent designers of new public buildings take into account sustainability/ conservation principles to minimise power consumption, recycle water, and maximise the use of natural light																		
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 20 Banner 1 *BY* B4. Importance in investing in the good design of hospitals and schools

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B4. Importance in investing in the good design of hospitals and schools												
NETT Important RESPONDENTS	2567	1282	1285	903	880	784	1448	677	442	653	877	559
WGHT SAMPLE (000s)	14693	7263	7430	5400	4971	4322	8114	4009	2570	3623	5125	3176
	99%	99%	99%	98%	99%	99%	99%	99%	98%	98%	99%	99%
Very important	11282 76%	5393 73%	5889 78%	3745 68%	3875 77%	3663 84%	6205 76%	3166 78%	1912 73%	2645 71%	3944 76%	2585 81%
Quite important	3411 23%	1869 25%	1541 21%	1655 30%	1097 22%	659 15%	1910 23%	843 21%	658 25%	978 26%	1181 23%	591 18%
Not important	186 1%	108 1%	78 1%	96 2%	59 1%	31 1%	95 1%	41 1%	50 2%	84 2%	36 1%	31 1%
TOTALS	14879 100%	7371 100%	7508 100%	5496 100%	5030 100%	4353 100%	8210 100%	4050 100%	2620 100%	3707 100%	5161 100%	3207 100%

GALAXY RESEARCH

TABLE 21 Banner 2 *BY* B4. Importance in investing in the good design of hospitals and schools

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State								Capital City		C2. Type of home live in			C3. Living situation			
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B4. Importance in investing in the good design of hospitals and schools																		
NETT Important	2567	489	497	493	498	498	32	41	19	1696	871	2066	225	221	554	1192	626	195
WGHT SAMPLE	14693	4631	3714	2945	1087	1575	262	331	148	9349	5344	11452	1366	1564	3193	6609	3688	1203
(000s)	99%	98%	99%	99%	100%	100%	100%	100%	95%	98%	99%	99%	97%	99%	99%	99%	98%	97%
Very important	11282	3431	2850	2244	858	1301	214	243	141	7168	4114	8944	1004	1128	2480	5155	2813	835
	76%	72%	76%	75%	79%	82%	82%	73%	91%	75%	76%	77%	71%	71%	77%	77%	75%	67%
Quite important	3411	1200	863	701	230	274	48	88	6	2180	1230	2508	362	437	713	1454	875	369
	23%	25%	23%	23%	21%	17%	18%	27%	4%	23%	23%	22%	26%	28%	22%	22%	23%	30%
Not important	186	106	20	41	5	6			8	146	40	115	40	21	27	49	73	38
	1%	2%	1%	1%	0%	0%			5%	2%	1%	1%	3%	1%	1%	1%	2%	3%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 22 Banner 1 *BY* B5. Homes and apartments provide a better living experience when they are well designed

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B5. Homes and apartments provide a better living experience when they are well designed												
Yes	14343	7089	7254	5333	4848	4161	7950	3894	2498	3564	4988	3097
	96%	96%	97%	97%	96%	96%	97%	96%	95%	96%	97%	97%
No	536	282	254	163	182	192	259	155	122	143	173	110
	4%	4%	3%	3%	4%	4%	3%	4%	5%	4%	3%	3%
TOTALS	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 23

Banner 2 *BY* B5. Homes and apartments provide a better living experience when they are well designed

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State								Capital City		C2. Type of home live in			C3. Living situation			
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apartment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B5. Homes and apartments provide a better living experience when they are well designed																		
Yes	14343	4533	3583	2936	1043	1546	246	315	140	9116	5227	11177	1337	1529	3071	6420	3650	1202
	96%	96%	96%	98%	95%	98%	94%	95%	90%	96%	97%	97%	95%	96%	95%	96%	97%	97%
No	536	204	151	50	49	35	16	16	16	379	157	391	68	57	149	238	110	38
	4%	4%	4%	2%	5%	2%	6%	5%	10%	4%	3%	3%	5%	4%	5%	4%	3%	3%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 24 Banner 1 *BY* B6. A well designed home adds value to the property

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B6. A well designed home adds value to the property												
Yes	14503	7117	7386	5320	4902	4281	8032	3933	2538	3577	5053	3137
	97%	97%	98%	97%	97%	98%	98%	97%	97%	97%	98%	98%
No	376	254	122	176	128	72	177	117	81	129	108	70
	3%	3%	2%	3%	3%	2%	2%	3%	3%	3%	2%	2%
TOTALS	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 25

Banner 2 *BY* B6. A well designed home adds value to the property

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State							Capital City		C2. Type of home live in			C3. Living situation				
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apartment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B6. A well designed home adds value to the property																		
Yes	14503	4573	3632	2944	1073	1557	253	323	148	9211	5292	11341	1329	1521	3163	6493	3647	1200
	97%	97%	97%	99%	98%	98%	97%	98%	95%	97%	98%	98%	95%	96%	98%	98%	97%	97%
No	376	164	102	42	19	24	9	8	8	284	92	227	76	65	56	165	114	41
	3%	3%	3%	1%	2%	2%	3%	2%	5%	3%	2%	2%	5%	4%	2%	2%	3%	3%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 26

Banner 1

BY B7. Importance that designers of residential buildings and apartments consider how buildings integrate with the community, particularly at the street

from

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B7. Importance that designers of residential buildings and apartments consider how buildings integrate with the community, particularly at the street frontage												
NETT Important RESPONDENTS	2548	1272	1276	897	868	783	1440	672	436	643	874	558
WGHT SAMPLE (000s)	14615	7222	7393	5378	4906	4331	8097	3974	2544	3577	5105	3178
	98%	98%	98%	98%	98%	99%	99%	98%	97%	96%	99%	99%
Very important	9773	4537	5236	3037	3358	3379	5400	2763	1611	2237	3422	2300
	66%	62%	70%	55%	67%	78%	66%	68%	61%	60%	66%	72%
Quite important	4841	2685	2157	2342	1548	952	2697	1211	933	1339	1683	878
	33%	36%	29%	43%	31%	22%	33%	30%	36%	36%	33%	27%
Not important	264	149	115	118	124	22	113	76	76	130	56	29
	2%	2%	2%	2%	2%	1%	1%	2%	3%	4%	1%	1%
TOTALS	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 27 Banner 2

BY B7. Importance that designers of residential buildings and apartments consider how buildings integrate with the community, particularly at the street

front

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State								Capital City		C2. Type of home live in			C3. Living situation			
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House -house/ duplex	Town -ment	Apartment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B7. Importance that designers of residential buildings and apartments consider how buildings integrate with the community, particularly at the street frontage																		
NETT Important	2548	486	493	495	492	490	32	41	19	1689	859	2051	224	219	548	1188	619	193
RESPONDENTS	14615	4604	3688	2957	1075	1550	262	331	148	9343	5271	11376	1380	1551	3164	6597	3657	1197
WGHT SAMPLE (000s)	98%	97%	99%	99%	98%	98%	100%	100%	95%	98%	98%	98%	98%	98%	98%	99%	97%	96%
Very important	9773	3118	2494	1908	708	1052	197	227	69	6170	3604	7743	923	961	2323	4514	2240	696
	66%	66%	67%	64%	65%	67%	75%	69%	44%	65%	67%	67%	66%	61%	72%	68%	60%	56%
Quite important	4841	1487	1193	1049	367	498	65	104	79	3174	1668	3633	457	590	841	2083	1417	501
	33%	31%	32%	35%	34%	31%	25%	31%	51%	33%	31%	31%	33%	37%	26%	31%	38%	40%
Not important	264	133	46	29	17	31			8	152	113	192	25	35	56	61	103	44
	2%	3%	1%	1%	2%	2%			5%	2%	2%	2%	2%	2%	2%	1%	3%	4%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 28 Banner 1 *BY* B8. Would be good if explicitly agreed design principles were implemented in your state

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B8. Would be good if explicitly agreed design principles were implemented in your state												
Definitely	7272 49%	3588 49%	3684 49%	2067 38%	2611 52%	2594 60%	4023 49%	2004 49%	1245 48%	1747 47%	2519 49%	1752 55%
Yes probably	6755 45%	3308 45%	3447 46%	2986 54%	2138 42%	1631 37%	3737 46%	1872 46%	1146 44%	1673 45%	2424 47%	1318 41%
No not needed	852 6%	474 6%	378 5%	443 8%	282 6%	128 3%	450 5%	174 4%	228 9%	286 8%	218 4%	137 4%
TOTALS	14879 100%	7371 100%	7508 100%	5496 100%	5030 100%	4353 100%	8210 100%	4050 100%	2620 100%	3707 100%	5161 100%	3207 100%

GALAXY RESEARCH

TABLE 29 Banner 2 *BY* B8. Would be good if explicitly agreed design principles were implemented in your state

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State							Capital City		C2. Type of home live in			C3. Living situation				
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B8. Would be good if explicitly agreed design principles were implemented in your state																		
Definitely	7272	2333	1770	1518	582	751	99	138	80	4661	2611	5618	728	787	1794	3212	1785	481
	49%	49%	47%	51%	53%	48%	38%	42%	51%	49%	48%	49%	52%	50%	56%	48%	47%	39%
Yes probably	6755	2123	1745	1288	457	749	153	185	54	4291	2464	5286	566	749	1276	3124	1728	627
	45%	45%	47%	43%	42%	47%	59%	56%	35%	45%	46%	46%	40%	47%	40%	47%	46%	50%
No not needed	852	281	219	179	53	81	9	8	22	543	309	664	111	50	150	322	248	133
	6%	6%	6%	6%	5%	5%	3%	2%	14%	6%	6%	6%	8%	3%	5%	5%	7%	11%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 30

Banner 1 *BY* B9. Want principles of design quality to be professionally considered and implemented in the design of the new building

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B9. Want principles of design quality to be professionally considered and implemented in the design of the new building												
Yes	14489	7102	7387	5322	4890	4277	8021	3970	2498	3554	5063	3145
	97%	96%	98%	97%	97%	98%	98%	98%	95%	96%	98%	98%
No	390	269	121	174	140	76	188	80	122	153	98	62
	3%	4%	2%	3%	3%	2%	2%	2%	5%	4%	2%	2%
TOTALS	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 31

Banner 2 *BY* B9. Want principles of design quality to be professionally considered and implemented in the design of the new building

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State							Capital City		C2. Type of home live in			C3. Living situation				
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apartment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B9. Want principles of design quality to be professionally considered and implemented in the design of the new building																		
Yes	14489	4561	3661	2932	1062	1540	262	323	148	9230	5259	11283	1347	1554	3130	6521	3661	1177
	97%	96%	98%	98%	97%	97%	100%	98%	95%	97%	98%	98%	96%	98%	97%	98%	97%	95%
No	390	176	73	54	30	41		8	8	265	125	284	58	31	90	137	99	64
	3%	4%	2%	2%	3%	3%		2%	5%	3%	2%	2%	4%	2%	3%	2%	3%	5%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 32 Banner 1 *BY* B10. Important factors that should be properly considered in the design of residential buildings

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B10. Important factors that should be properly considered in the design of residential buildings												
The size of the building should suit the scale of the street and surrounding buildings	11367 76%	5352 73%	6016 80%	3867 70%	3824 76%	3677 84%	6297 77%	3119 77%	1951 74%	2682 72%	3998 77%	2524 79%
The new building contributes to the character of the streetscape and local area	10991 74%	5340 72%	5652 75%	3523 64%	3813 76%	3655 84%	6116 74%	3046 75%	1829 70%	2575 69%	3826 74%	2469 77%
The new building considers the benefits to both residents and neighbours	11383 77%	5578 76%	5805 77%	3920 71%	3797 75%	3666 84%	6260 76%	3187 79%	1936 74%	2779 75%	3929 76%	2507 78%
The proposed building size takes into account the impact on local infrastructure such public transport, community facilities and traffic density	11615 78%	5583 76%	6032 80%	4032 73%	3921 78%	3662 84%	6392 78%	3263 81%	1960 75%	2761 74%	4016 78%	2667 83%
The building optimises safety and security and	10914 73%	5135 70%	5779 77%	3950 72%	3459 69%	3505 81%	5941 72%	2974 73%	1998 76%	2798 75%	3818 74%	2272 71%

TABLE 32 (CONT.) Banner 1 *BY* B10. Important factors that should be properly considered in the design of residential buildings

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B10. Important factors that should be properly considered in the design of residential buildings												
clearly defines public and private spaces												
New buildings should use green/ conservation principles such as minimising power use, recycling water, and maximising use of natural light	11792 79%	5578 76%	6214 83%	4120 75%	3935 78%	3737 86%	6409 78%	3348 83%	2035 78%	2928 79%	4025 78%	2595 81%
None/Don't know	294 2%	166 2%	128 2%	129 2%	114 2%	51 1%	109 1%	83 2%	102 4%	89 2%	75 1%	26 1%
TOTALS	68358 459%	32731 444%	35627 475%	23541 428%	22862 455%	21955 504%	37525 457%	19021 470%	11812 451%	16611 448%	23687 459%	15062 470%

GALAXY RESEARCH

TABLE 33 Banner 2 *BY* B10. Important factors that should be properly considered in the design of residential buildings

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State								Capital City		C2. Type of home live in			C3. Living situation			
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B10. Important factors that should be properly considered in the design of residential buildings																		
The size of the building should suit the scale of the street and surrounding buildings	11367 76%	3639 77%	2912 78%	2248 75%	851 78%	1168 74%	189 72%	260 79%	100 64%	7283 77%	4084 76%	8921 77%	1079 77%	1128 71%	2551 79%	5196 78%	2672 71%	948 76%
The new building contributes to the character of the streetscape and local area	10991 74%	3385 71%	2733 73%	2288 77%	839 77%	1221 77%	206 78%	204 62%	117 75%	6891 73%	4101 76%	8700 75%	1004 71%	1063 67%	2500 78%	4913 74%	2699 72%	879 71%
The new building considers the benefits to both residents and neighbours	11383 77%	3560 75%	2933 79%	2285 77%	867 79%	1190 75%	221 84%	195 59%	132 85%	7142 75%	4241 79%	8962 77%	1044 74%	1142 72%	2500 78%	5098 77%	2819 75%	967 78%
The proposed building size takes into account the impact on local infrastructure such public transport, community facilities and traffic density	11615 78%	3768 80%	2945 79%	2302 77%	818 75%	1224 77%	221 85%	204 62%	132 85%	7460 79%	4156 77%	9050 78%	1103 78%	1200 76%	2536 79%	5181 78%	2883 77%	1015 82%

	Total	State								Capital City		C2. Type of home live in			C3. Living situation			
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B10. Important factors that should be properly considered in the design of residential buildings																		
The building optimises safety and security and clearly defines public and private spaces	10914 73%	3513 74%	2695 72%	2219 74%	810 74%	1162 74%	189 72%	194 59%	132 85%	6970 73%	3943 73%	8508 74%	989 70%	1144 72%	2310 72%	4811 72%	2847 76%	946 76%
New buildings should use green/conservation principles such as minimising power use, recycling water, and maximising use of natural light	11792 79%	3682 78%	2952 79%	2408 81%	873 80%	1322 84%	203 78%	228 69%	125 80%	7422 78%	4370 81%	9254 80%	1074 76%	1205 76%	2633 82%	5294 80%	2898 77%	967 78%
None/Don't know	294 2%	124 3%	67 2%	18 1%	24 2%	37 2%		16 5%	8 5%	224 2%	70 1%	218 2%	44 3%	30 2%	47 1%	122 2%	94 3%	31 3%
TOTALS	68358 459%	21671 457%	17237 462%	13768 461%	5082 465%	7324 463%	1229 469%	1301 393%	746 478%	43393 457%	24965 464%	53614 463%	6337 451%	6911 436%	15076 468%	30614 460%	16914 450%	5754 464%

GALAXY RESEARCH

TABLE 34 Banner 1 *BY* B11. Apartment buildings would be better if designed by a qualified and experienced designer

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B11. Apartment buildings would be better if designed by a qualified and experienced designer												
Yes	13752	6777	6975	4963	4698	4091	7653	3748	2351	3396	4850	3018
	92%	92%	93%	90%	93%	94%	93%	93%	90%	92%	94%	94%
No	1127	594	533	533	332	262	557	301	268	310	311	189
	8%	8%	7%	10%	7%	6%	7%	7%	10%	8%	6%	6%
TOTALS	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 35 Banner 2 *BY* B11. Apartment buildings would be better if designed by a qualified and experienced designer

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State							Capital City		C2. Type of home live in			C3. Living situation				
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apartment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B11. Apartment buildings would be better if designed by a qualified and experienced designer																		
Yes	13752 92%	4430 94%	3429 92%	2764 93%	1006 92%	1453 92%	253 97%	292 88%	124 80%	8761 92%	4992 93%	10722 93%	1324 94%	1422 90%	2977 92%	6232 94%	3459 92%	1085 87%
No	1127 8%	307 6%	305 8%	222 7%	86 8%	128 8%	9 3%	39 12%	32 20%	734 8%	392 7%	846 7%	81 6%	164 10%	243 8%	426 6%	302 8%	156 13%
TOTALS	14879 100%	4737 100%	3734 100%	2986 100%	1092 100%	1581 100%	262 100%	331 100%	156 100%	9495 100%	5384 100%	11568 100%	1406 100%	1586 100%	3220 100%	6658 100%	3760 100%	1241 100%

GALAXY RESEARCH
TABLE 36

Banner 1

BY B12. Having a qualified and experienced designer involved from start to finish could result in fewer defects than if left to the builder alone

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	>\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B12. Having a qualified and experienced designer involved from start to finish could result in fewer defects than if left to the builder alone												
NETT Agree												
RESPONDENTS	2413	1195	1218	857	825	731	1340	657	416	623	828	517
WGHT SAMPLE	13827	6774	7053	5116	4682	4029	7519	3903	2405	3450	4831	2942
(000s)	93%	92%	94%	93%	93%	93%	92%	96%	92%	93%	94%	92%
Strongly agree	5854	2705	3149	1931	2054	1868	3141	1700	1012	1439	2054	1393
	39%	37%	42%	35%	41%	43%	38%	42%	39%	39%	40%	43%
Agree	7973	4069	3904	3185	2628	2160	4377	2203	1393	2012	2776	1549
	54%	55%	52%	58%	52%	50%	53%	54%	53%	54%	54%	48%
NETT Disagree												
RESPONDENTS	180	103	77	59	64	57	122	26	32	41	56	46
WGHT SAMPLE	1052	597	455	380	348	324	691	147	215	256	330	265
(000s)	7%	8%	6%	7%	7%	7%	8%	4%	8%	7%	6%	8%
Disagree	936	518	418	327	306	303	626	127	183	244	302	229
	6%	7%	6%	6%	6%	7%	8%	3%	7%	7%	6%	7%
Strongly disagree	116	79	37	54	42	21	65	19	32	12	28	36
	1%	1%	0%	1%	1%	0%	1%	0%	1%	0%	1%	1%
TOTALS	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH
TABLE 37

Banner 2

BY B12. Having a qualified and experienced designer involved from start to finish could result in fewer defects than if left to the builder alone

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State								Capital City		C2. Type of home live in			C3. Living situation			
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
B12. Having a qualified and experienced designer involved from start to finish could result in fewer defects than if left to the builder alone																		
NETT Agree																		
RESPONDENTS	2413	469	457	465	465	472	28	40	17	1599	814	1946	207	210	517	1112	607	177
WGHT SAMPLE (000s)	13827	4442	3419	2774	1015	1493	229	323	132	8833	4994	10786	1261	1482	2990	6182	3552	1104
	93%	94%	92%	93%	93%	94%	87%	98%	85%	93%	93%	93%	90%	93%	93%	93%	94%	89%
Strongly agree	5854	1973	1370	1194	456	537	108	137	78	3767	2087	4572	566	601	1328	2564	1501	462
	39%	42%	37%	40%	42%	34%	41%	42%	50%	40%	39%	40%	40%	38%	41%	39%	40%	37%
Agree	7973	2469	2049	1580	559	956	121	186	54	5066	2907	6214	696	881	1662	3619	2051	642
	54%	52%	55%	53%	51%	60%	46%	56%	35%	53%	54%	54%	49%	56%	52%	54%	55%	52%
NETT Disagree																		
RESPONDENTS	180	31	43	35	35	28	4	1	3	117	63	137	23	14	40	87	29	24
WGHT SAMPLE (000s)	1052	295	315	212	77	88	33	8	24	662	390	781	144	104	230	476	209	137
	7%	6%	8%	7%	7%	6%	13%	2%	15%	7%	7%	7%	10%	7%	7%	7%	6%	11%
Disagree	936	269	279	182	71	78	33	8	16	602	334	698	118	101	213	431	180	112
	6%	6%	7%	6%	6%	5%	13%	2%	10%	6%	6%	6%	8%	6%	7%	6%	5%	9%
Strongly disagree	116	26	36	30	6	9			8	60	56	84	27	3	18	45	28	25
	1%	1%	1%	1%	1%	1%			5%	1%	1%	1%	2%	0%	1%	1%	1%	2%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH
TABLE 38 Banner 1 *BY* C1. Work status
 BASE: WGHT SAMPLE (000s)
 WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
C1. Work status												
Full time	8210	4991	3219	2907	3365	1937	8210			1095	3318	2518
	55%	68%	43%	53%	67%	45%	100%			30%	64%	79%
Part time	4050	1318	2731	1638	1175	1236		4050		1340	1303	548
	27%	18%	36%	30%	23%	28%		100%		36%	25%	17%
Not at all	2620	1061	1558	950	489	1180			2620	1271	540	141
	18%	14%	21%	17%	10%	27%			100%	34%	10%	4%
TOTALS	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 39

Banner 2 *BY* C1. Work status

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State							Capital City		C2. Type of home live in			C3. Living situation				
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
C1. Work status																		
Full time	8210	2410	2040	1694	613	947	173	186	148	5518	2692	6205	878	986	1357	4475	1916	462
	55%	51%	55%	57%	56%	60%	66%	56%	95%	58%	50%	54%	62%	62%	42%	67%	51%	37%
Part time	4050	1414	1095	720	287	375	46	113		2498	1551	3206	352	431	1015	1487	1067	481
	27%	30%	29%	24%	26%	24%	17%	34%		26%	29%	28%	25%	27%	32%	22%	28%	39%
Not at all	2620	913	599	571	192	259	44	33	8	1479	1141	2156	176	168	848	696	778	298
	18%	19%	16%	19%	18%	16%	17%	10%	5%	16%	21%	19%	12%	11%	26%	10%	21%	24%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 40 Banner 1 *BY* C2. Type of home live in
 BASE: WGHT SAMPLE (000s)
 WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
C2. Type of home live in												
House	11568 78%	5606 76%	5961 79%	3984 72%	3982 79%	3602 83%	6205 76%	3206 79%	2156 82%	2646 71%	4138 80%	2515 78%
Townhouse or duplex	1406 9%	816 11%	590 8%	550 10%	473 9%	383 9%	878 11%	352 9%	176 7%	391 11%	455 9%	298 9%
Apartment	1586 11%	798 11%	788 10%	856 16%	454 9%	276 6%	986 12%	431 11%	168 6%	500 13%	506 10%	389 12%
Other	320 2%	151 2%	169 2%	106 2%	121 2%	92 2%	140 2%	61 1%	120 5%	170 5%	62 1%	5 0%
TOTALS	14879 100%	7371 100%	7508 100%	5496 100%	5030 100%	4353 100%	8210 100%	4050 100%	2620 100%	3707 100%	5161 100%	3207 100%

GALAXY RESEARCH

TABLE 41 Banner 2 *BY* C2. Type of home live in

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State								Capital City		C2. Type of home live in			C3. Living situation			
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Townhouse/duplex	Apartment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
C2. Type of home live in																		
House	11568	3413	2801	2397	959	1362	213	308	117	6999	4569	11568			2789	5614	2060	1105
	78%	72%	75%	80%	88%	86%	81%	93%	75%	74%	85%	100%			87%	84%	55%	89%
Townhouse or duplex	1406	478	459	204	77	130	17	16	24	1077	328		1406		216	566	568	56
	9%	10%	12%	7%	7%	8%	6%	5%	15%	11%	6%		100%		7%	8%	15%	5%
Apartment	1586	736	393	327	30	60	32		8	1271	315			1586	191	417	954	25
	11%	16%	11%	11%	3%	4%	12%		5%	13%	6%			100%	6%	6%	25%	2%
Other	320	110	82	58	26	29		8	8	148	172				24	62	179	55
	2%	2%	2%	2%	2%	2%		2%	5%	2%	3%				1%	1%	5%	4%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

GALAXY RESEARCH

TABLE 42 Banner 1 *BY* C3. Living situation

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
C3. Living situation												
Own home mortgage free	3220 22%	1551 21%	1668 22%	435 8%	753 15%	2032 47%	1357 17%	1015 25%	848 32%	847 23%	1025 20%	604 19%
Own home with a mortgage	6658 45%	3257 44%	3401 45%	2016 37%	2972 59%	1670 38%	4475 55%	1487 37%	696 27%	997 27%	2669 52%	1948 61%
Renting	3760 25%	1930 26%	1830 24%	2010 37%	1172 23%	579 13%	1916 23%	1067 26%	778 30%	1562 42%	1206 23%	472 15%
Other	1241 8%	633 9%	608 8%	1035 19%	133 3%	72 2%	462 6%	481 12%	298 11%	300 8%	262 5%	183 6%
TOTALS	14879 100%	7371 100%	7508 100%	5496 100%	5030 100%	4353 100%	8210 100%	4050 100%	2620 100%	3707 100%	5161 100%	3207 100%

GALAXY RESEARCH

TABLE 43

Banner 2 *BY* C3. Living situation

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State							Capital City		C2. Type of home live in			C3. Living situation				
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
C3. Living situation																		
Own home mortgage free	3220 22%	1052 22%	831 22%	595 20%	242 22%	383 24%	51 19%	66 20%		1978 21%	1241 23%	2789 24%	216 15%	191 12%	3220 100%			
Own home with a mortgage	6658 45%	1982 42%	1619 43%	1249 42%	560 51%	811 51%	172 65%	186 56%	79 51%	4225 44%	2433 45%	5614 49%	566 40%	417 26%		6658 100%		
Renting	3760 25%	1234 26%	905 24%	947 32%	232 21%	285 18%	25 9%	71 22%	62 40%	2426 26%	1335 25%	2060 18%	568 40%	954 60%			3760 100%	
Other	1241 8%	469 10%	380 10%	195 7%	58 5%	102 6%	15 6%	8 2%	16 10%	867 9%	374 7%	1105 10%	56 4%	25 2%				1241 100%
TOTALS	14879 100%	4737 100%	3734 100%	2986 100%	1092 100%	1581 100%	262 100%	331 100%	156 100%	9495 100%	5384 100%	11568 100%	1406 100%	1586 100%	3220 100%	6658 100%	3760 100%	1241 100%

GALAXY RESEARCH
TABLE 44 Banner 1 *BY* C4. Household income
BASE: WGHT SAMPLE (000s)
WEIGHTS: Age/Sex/Area

	Total	Sex		Age/Generation			Work Status			Household Income		
		Male	Female	18-34 Gen Y	35-49 Gen X	50-64 Baby Boomer	Full Time	Part Time	Not Working	<\$70k	\$70k- \$130k	\$130k+
RESPONDENTS	2593	1298	1295	916	889	788	1462	683	448	664	884	563
WGHT SAMPLE (000s)	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
C4. Household income												
Under \$40,000	1429	653	777	553	256	620	109	569	751	1429		
	10%	9%	10%	10%	5%	14%	1%	14%	29%	39%		
\$40,000 - \$69,999	2277	1041	1236	970	591	717	986	771	520	2277		
	15%	14%	16%	18%	12%	16%	12%	19%	20%	61%		
\$70,000 - \$89,999	2094	1013	1081	776	691	628	1312	578	205		2094	
	14%	14%	14%	14%	14%	14%	16%	14%	8%		41%	
\$90,000 - \$129,999	3067	1558	1508	1092	1242	732	2006	725	336		3067	
	21%	21%	20%	20%	25%	17%	24%	18%	13%		59%	
\$130,000 or more	3207	1819	1388	1087	1354	767	2518	548	141			3207
	22%	25%	18%	20%	27%	18%	31%	14%	5%			100%
Prefer not to say	2804	1287	1518	1018	897	889	1279	858	667			
	19%	17%	20%	19%	18%	20%	16%	21%	25%			
TOTALS	14879	7371	7508	5496	5030	4353	8210	4050	2620	3707	5161	3207
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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TABLE 45

Banner 2 *BY* C4. Household income

BASE: WGHT SAMPLE (000s)

WEIGHTS: Age/Sex/Area

	Total	State								Capital City		C2. Type of home live in			C3. Living situation			
		NSW	Vic	Qld	SA	WA	ACT	Tas	NT	Yes	No	House	Town -house/ duplex	Apart -ment	Own mortgage free	Own with mortgage	Renting	Other
RESPONDENTS	2593	500	500	500	500	500	32	41	20	1716	877	2083	230	224	557	1199	636	201
WGHT SAMPLE (000s)	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
C4. Household income																		
Under \$40,000	1429	457	386	308	111	142	8	17		777	652	964	145	243	336	213	708	172
	10%	10%	10%	10%	10%	9%	3%	5%		8%	12%	8%	10%	15%	10%	3%	19%	14%
\$40,000 - \$69,999	2277	732	508	481	229	221	18	81	8	1381	897	1681	246	257	512	784	854	128
	15%	15%	14%	16%	21%	14%	7%	24%	5%	15%	17%	15%	18%	16%	16%	12%	23%	10%
\$70,000 - \$89,999	2094	655	615	421	126	165	32	57	23	1275	819	1655	185	237	428	944	608	114
	14%	14%	16%	14%	12%	10%	12%	17%	15%	13%	15%	14%	13%	15%	13%	14%	16%	9%
\$90,000 - \$129,999	3067	1049	760	589	242	323	32	49	24	2066	1001	2483	270	269	596	1724	598	148
	21%	22%	20%	20%	22%	20%	12%	15%	15%	22%	19%	21%	19%	17%	19%	26%	16%	12%
\$130,000 or more	3207	1047	623	679	202	421	117	48	71	2169	1038	2515	298	389	604	1948	472	183
	22%	22%	17%	23%	18%	27%	45%	14%	45%	23%	19%	22%	21%	25%	19%	29%	13%	15%
Prefer not to say	2804	797	842	508	182	308	56	80	30	1826	978	2269	262	191	744	1044	520	496
	19%	17%	23%	17%	17%	19%	21%	24%	19%	19%	18%	20%	19%	12%	23%	16%	14%	40%
TOTALS	14879	4737	3734	2986	1092	1581	262	331	156	9495	5384	11568	1406	1586	3220	6658	3760	1241
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



For enquiries please contact
Peter at Galaxy Research

P +61 2 9406 5812